

Doctor Medica Pay-Per-Click (PPC) Ad Copy - Facebook - Remarketing

Campaign #1 (Retention – A/B/C/D)

A (Top Brand Name Products)

Primary Text (125 characters)

Doctor Medica offers top brand name dermal fillers, orthopedic injectables & more, including Juvderm and Orthovisc!

Headline (25 characters)

Popular Products

Short Description (30 characters)

Juvederm, Orthovisc & more.

Image Text

Top Brand Names

B (Loyalty Program)

Primary Text (125 characters)

Doctor Medica's Magenta Club loyalty program lets you earn points on every order & redeem to save!

Headline (25 characters)

Earn Account Credit

Short Description (30 characters)

Join our loyalty program today.

Image Text

Earn Points & Save

C (Low Wholesale Prices)

Primary Text (125 characters)

Doctor Medica offers cosmetic injectables, medical supplies & more at the lowest discounted wholesale prices!

Headline (25 characters)

Affordable Fillers & More

Short Description (30 characters)

Access low cost fillers & more.

Image Text

Low Wholesale Prices

D (Top Sellers)

Primary Text (125 characters)

Doctor Medica offers the lowest prices on genuine Juvederm, Restylane and Orthovisc!

Headline (25 characters)

Shop Our Top Sellers

Short Description (30 characters)

Juvederm, Restylane & Orthovisc.

Image Text

Today's Hottest Products

Campaign #2 (Win Back – A/B/C/D)

A (Shipping Guaranteed)

Primary Text (125 characters)

At Doctor Medica, shipping is guaranteed! Unlike our competitors, we'll reship your package if a problem occurs.

Headline (25 characters)

Worry-Free Online Ordering

Short Description (30 characters)

Free over \$500!

Image Text

Shipping Guaranteed

B (Dedicated Account Manager)

Primary Text (125 characters)

The perks of shopping with Doctor Medica include own dedicated account manager & much more!

Headline (25 characters)

Top-Notch Customer Service

Short Description (30 characters)

Let our team help you save!

Image Text

Dedicated Account Managers

C (Bulk Order Savings – Up to 15% Off)

Primary Text (125 characters)

Buy in bulk from Doctor Medica and save up to 15% off our low wholesale prices!

Headline (25 characters)

Order in Bulk & Save

Short Description (30 characters)

Great for med spas & aesthetic clinics.

Image Text

Bulk Order Savings

D (Video Ad – Low Wholesale Prices)

Primary Text (125 characters)

Doctor Medica offers low wholesale prices and many more great perks!

Headline (25 characters)

Low-Cost Injectables

Short Description (30 characters)

Low prices on top brand names.

Image Text

Unbeatable Perks

