

**Doctor Medica Pay-Per-Click (PPC) Ad Copy - Facebook and LinkedIn**

**Campaign #1 (Lead Generation – A/B/C)**

**A**

*Primary Text (125 characters)*

Doctor Medica is a top medical supply company serving doctors, spas & more. New customers get 5%/10% off when they register!

*Headline (25 characters)*

Access Great Savings

*Short Description (30 characters)*

Low prices & great perks!

*Image Text*

Low Wholesale Prices

**B**

*Primary Text (125 characters)*

Register with Doctor Medica & get our limited time offer for new members!

*Headline (25 characters)*

Dermal Fillers & More

*Short Description (30 characters)*

You can't beat our perks!

*Image Text*

5%/10% Off Welcome Offer

**C**

*Primary Text (125 characters)*

Doctor Medica supplies doctors, med spas & clinics with fillers, mesotherapy products, laser accessories & orthopedic injectables!

*Headline (25 characters)*

Sign Up & Save 5%/10%

*Short Description (30 characters)*

Low prices, referral credit & more!

*Image Text*

New Year, New Members Get 5/10% Off

**Sign Up Form**

*Sign up:*

Enter your information below to get your 5%/10% off discount code!

*Post sign up:*

Thank you! Complete registration on our website to use code NEWDEAL5/NEWDEAL10 to purchase!