Marlow Med Supply Canadian Launch – Privacy Policy Copy

Canadian, United States, Europe - Same Version

Updated April 3rd, 2020

I Introduction to Privacy Policy

By visiting www.marlowmedsupply.com, you are accepting the practices described in this privacy policy.

Company Policy and Responsibility

Marlow Med Supply's company policy is to provide state of the art, effective medical supplies and products to customers at a reasonable cost. As a responsible company, we understand the need for customer information to be kept confidential. We will safeguard the personal and health information passed on to us with utmost care. The privacy policy stated here elaborates the procedure and processes we follow to achieve the confidentiality of your information.

Customer Responsibility

The customer is responsible for providing correct and adequate information. Whenever personal information is given, the customer must ensure that the information that is passed on is utilized for the stated purpose only and kept in confidence.

Definition of Terms

In the privacy policy the terms "we", "us", "company" and "our" refer to Marlow Med Supply and/or our business partners and associates. The terms "you", "customer" and "your" refer to the customers of Marlow Med Supply and all website visitors who have the intention of having a business relationship with Marlow Med Supply.

Customer Consent

When the customer provides personal information to us, it implies that the customer has consented to us storing and utilizing this information for the intended purpose, as stated in this privacy policy.

Right to Modify the Privacy Policy

We reserve the right to modify and alter the privacy policy as suited at any time. Such modifications will be posted on www.marlowmedsupply.com. The changes thus notified will become effective 30 calendar days after the notification. If any of the proposed changes are not agreeable to the customer, they have the right to contact us and take control of the information already provided, before such policies become effective.

Child Information

As general policy, we do not collect information from children below the age of 13 years. However, such information can be passed on to us for specific purposes with parent or guardian consent.

Information Collection Process

We may collect basic personal information such as your name, postal address, zip code, age, telephone number, mobile number, and email address. We collect this personal information directly from you and take your consent for the use of such information. Calls may be monitored and recorded to ensure customer satisfaction.

II Scope and Application of Privacy Policy

The Personal Information Protection and Electronic Document Act provides guidelines on how the www.marlowmedsupply.com privacy policy is framed and formulated.

This privacy policy is applicable to all data and information collected from customers and the use and disclosure of such information by the company.

The privacy policy is applicable to the handling and controlling of the data and information in written, electronic or and other forms.

III Utilization and Sharing of Information

Information from Us

We provide the customer with emailed information on topics of interest within the medical field. Such information may include newsletters, general health information and specific details sought by you. We provide this information with your consent. If at any point you wish to unsubscribe from receiving this information, you can send us an email.

Information Use

Use of information provided by customer. The information gathered from the customer is used for the purpose of providing medical products and services, which is our core business activity. We may use some of the information collected for the purpose of improving our operations and increasing our effectiveness. The derived information generated from the individual's data may be copied, printed, transmitted and distributed by us without compromising the personal information confidentiality, subject to applicable laws.

Data Security

Adequate precautions will be taken for the security of the information collected from the customers in terms of its storage, retrieval, and utilization. No unauthorized persons will be allowed to access the personal information. We do not provide any part of the personal information to any third party without your consent.

Third Party Services

In the future at any point of time, after careful evaluation, we may take the services of a suitable third party for the collection, storage and usage of existing and new data. All the provisions of the privacy policy will be made applicable in such situations.

Surveys

The company may conduct surveys at times through its website. The participation in these surveys is optional. The personal information collected in these surveys will be used to understand customer preferences and provide effective services to fulfill their requirements.

IV Privacy Policy Implementation

This privacy policy formulated for protecting the interests of customers will be implemented by the means presented below:

Responsibility and Accountability

We are committed to protecting the personal information in our possession and employ suitable executives with accountability and responsibility to safeguard the data.

Purpose and Information Collection

The company will establish the purpose for which the information is gathered prior to collection. This purpose will be made known to customers. Information collection will be limited to the identified purpose and will be taken directly from the customers.

Customer Consent

The collection of data, its use, sharing and disclosure will be done by the company only with the full knowledge and consent of the customer.

Information Usage

Personal information will not be used for any other purpose except the purpose that has been made known to the customer. No information will be disclosed to any third party without the consent of the customer or at the request of law enforcing authority.

Information Storage and Safeguard

The information collected from the customer will be maintained up-to-date and accurate as required for the intended purpose. The company is fully committed to safeguarding the data from theft, unauthorized usage, updating, modifications and duplication.

Transparency of Stored Information

The company will have a transparent privacy policy and any changes will be made known to the customer through the website. The customer can inquire at any time about their personal information being held by us. Upon such request, the company will make available the details of the information held, the authorized persons accessing the data, and the purpose for which such data is used, within a reasonable amount of time.

Address for Communication

If the customer has questions or concerns regarding this privacy policy, they can contact us by email: <u>info@marlowmedsupply.com</u>