



Karen Fayad

Senior Carbon Advisor



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About Karen

Expertise

Accredited by: PCAF

Karen Fayad, Senior Carbon Advisor at ENGIE Impact, leads greenhouse gas inventory development and emissions analysis for global clients across packaging, transportation, retail, and financial sectors. With a background in carbon accounting, Karen helps organizations quantify and reduce their Scopes 1, 2, and 3 emissions; align with frameworks such as TCFD, CDP, and PCAF; and meet emerging regulatory requirements like California's SB-253 and SB-261. She leverages her sustainability and carbon management expertise to help organizations strengthen their energy and emissions strategies and renewable energy initiatives, enabling them to publish accurate emissions data and understand energy-intensive sites across operations. Karen's work bridges deep technical expertise with actionable insight, empowering Fortune 500 companies to turn climate ambition into real, measurable impact.

With cross-industry experience in the textile, educational, and software sectors, Karen's prior work includes environmental and industrial engineering with a background in public policy. She combines technical expertise with a systems-level understanding of how meaningful climate action can be attained while staying on top of the latest regulations. Karen leads Ellxvate, ENGIE Impact's global ERG for women, fostering mentorship, inclusion, and community across offices worldwide.

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