

2026 Renewable Energy Market Update

REPORT

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March 9, 2026

Due to data center growth, electric demand in North America is rising for the first time in decades. Political and regulatory headwinds amplify these trends and raise costs across all generation sources. Traditional alternatives—gas, nuclear, coal—face long development timelines, escalating costs, and significant economic and environmental drawbacks. Despite the changing environment, renewable energy remains the most cost-effective and fastest-deployed source of new capacity.

Organizations must adapt their renewable energy strategies by aligning internal stakeholders, reassessing portfolios, and deploying a broader mix of procurement mechanisms to secure value in an increasingly constrained and volatile market.

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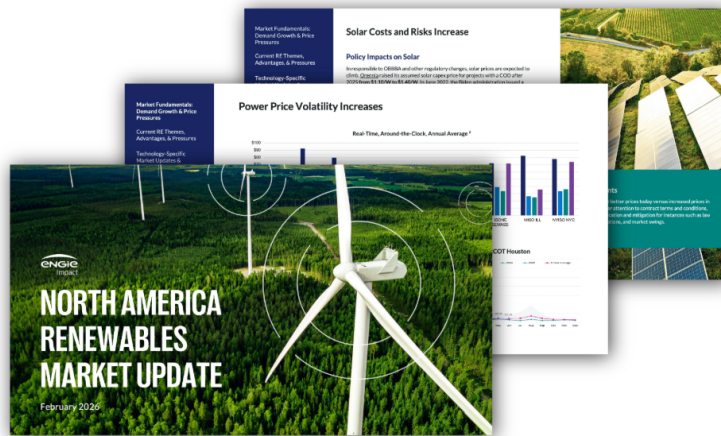
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[Weekly Energy Market Watch](#)[The Business Case for Renewable Energy Tax Credits: Financial Benefits and Beyond](#)[Powering a Sustainable Future: Best Practices in Renewable Energy Reporting](#)

This report includes critical updates on the renewable energy market, including:

- Technology-specific updates, including solar, wind, and storage.
- Procurement mechanisms such as unbundled RECs, community solar, physical PPAs, virtual PPAs, and tax credit transfers.
- Renewable energy incentives that are being phased out.
- Market trends, pricing movements, and buyer implications.
- Corporate responses to sustainability scrutiny.

- Continued benefits of renewable energy.



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Resilient Energy Decisions in a Shifting Market

This eBook explores how renewable energy remains a



Energy Market Reality Check

Volatile U.S. energy markets face challenges from rising



Strategy, Not Silver Bullets: Building an Effective Corporate Renewable Energy Roadmap

dependable and cost-effective solution, even amid volatility, offering a strategic path forward for organizations navigating today's complex energy landscape.

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demand and infrastructure shortfalls. Policy uncertainty adds to risks, and regional grids are under pressure.

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Siloed approaches hinder corporate renewable energy adoption. Strategic roadmaps aligning financial and sustainability goals, leveraging tax credits and VPPAs, are key to overcoming obstacles and creating lasting value.

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