

ENGIE Impact and NFL Green Bolster Recycling and Waste Operations at Super Bowl LX

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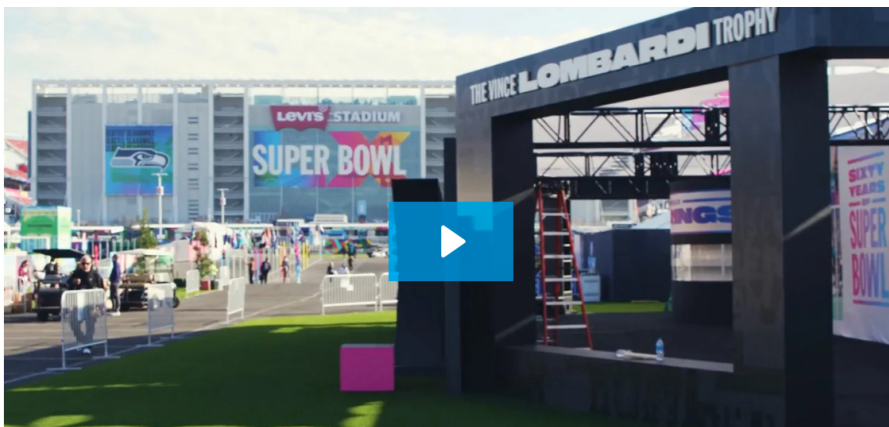
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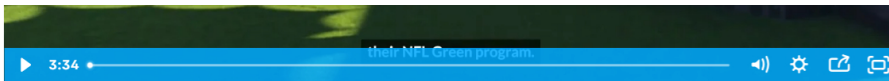
February 27, 2026

Continuing our multi-year work contracted to manage NFL Green operations, ENGIE Impact helped bring sustainability to Super Bowl LX in Santa Clara, California. The NFL strives to make each Super Bowl more sustainable than the last, and ENGIE Impact is honored to be a part of building a lasting “green legacy” in the community. ENGIE Impact and NFL Green’s work led to significant success.

Watch this video to see the ENGIE Impact difference firsthand.

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Donations provided to 30+ Bay Area organizations

We ensured reusable materials found a second home, identifying more than 30 local organizations to repurpose Super Bowl items after the game. Organizations included food banks and local schools and art studios.

Recycling bins added to Levi's Stadium

We provided 200 extra recycling bins to Super Bowl LX, supplying 15,000 gallons of extra recycling capacity, with sustainability staff onsite to help fans properly sort waste. The team also implemented digital signage at Levi's Stadium, announcing efforts to reduce contamination and increase recycling.

Improved recycling protocols

We tested enhanced behind-the-scenes waste sorting, which can be replicated for future stadium events. Behind the scenes, the team sorted through select waste bins to minimize contamination and maximize the number of bottles, cans, and materials recycled. These same sorting practices can be adopted for future Levi's Stadium events, maximizing recycling diversion on an ongoing basis.

Begin your sustainability journey by [connecting one-on-one](#) with our experts, and dive deeper into our [Sustainable Waste Advising](#), [Waste Compliance](#), and [Zero Waste](#) services.

Get In Touch

Wherever you are in your sustainability journey, we're here to help you achieve zero-waste success.

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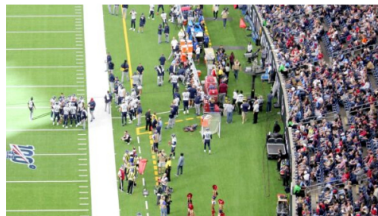
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Breaking The Barriers To Effective Waste Expense Management

Effective waste expense management turns fragmented processes into strategic opportunities. ENGIE Impact's total waste solution integrates data, vendors, and sustainability outcomes.

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ENGIE Impact led NFL Green's sustainability operations for Super Bowl LIX in New Orleans, working to minimize environmental impact and create lasting positive change in the host community.

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