



Navigating Rising Utility Costs With Data-Driven Expense Strategies

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Due to factors like data center demand, aging grid infrastructure, and policy changes, energy prices are persistently increasing. Actionable strategies are crucial to combat utility, waste, and telecom costs amid volatile energy markets and other pressures. ENGIE Impact's recent webinar featured experts [Mike Saxton](#), [Jamie Doeleman](#), and Peter Liska, who broke down the imperative strategies that help organizations stay ahead of market changes while navigating energy portfolios.

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Rising Costs and Granular Data

We are currently experiencing a surge in demand due to data centers thrown onto utility infrastructure that cannot keep pace. This results in elevated risk of reliability problems countrywide. In addition to this demand/infrastructure challenge, the shifting policies—whether around tax credits for renewables or tariffs on metals, steel, aluminum, and copper—make products more expensive. As demand grows, grid flexibility falls behind, supply stagnates, and paying utility costs becomes more difficult.

In the past, we saw consistent rates from utilities, but invoices are becoming more granular—ENGIE Impact has seen bills with up to 34 individual line items. This complexity gives your organization a lot to sort through. To understand your charges, you must first understand your data. Centralized platforms are crucial factors in tracking usage trends, hidden costs, and anomalies.

... A centralized platform simplifies things, ensures alignment of

“ A centralized platform simplifies things, ensures alignment of data, and helps flag excessive costs. ”

Mike Saxton, Business Solutions Director, Telecom at ENGIE Impact



Identifying Hidden Savings

Expense and data management is the key to identifying savings opportunities. ENGIE Impact breaks out each individual line item; then, we compare every bill we process and watch for anomalies. Finding billing errors that lead to potential savings requires looking at your invoices under a microscope.

“ We have all the bills come directly to us from vendors....Much of that is EDI feeds we set up with the largest vendors and a proprietary tool that logs into a portal, pulls down a bill, and adjusts that into our system—all within tenths of a second. ”

Jamie Doeleman, Business Solutions Director at ENGIE Impact

One of our clients transitioned away from their older legacy technology but forgot to disconnect their long-distance national account. ENGIE Impact identified that they were paying for long-distance even when they weren't using it, saving them over \$200,000 per year. By paying attention to the little details, you can identify hidden savings you didn't even know existed.

“ Usually, they'll see anywhere from 2–5% of their spend in savings ... but [updating contracts and technology] can really skyrocket. ”

Mike Saxton, Business Solutions Director, Telecom at ENGIE Impact

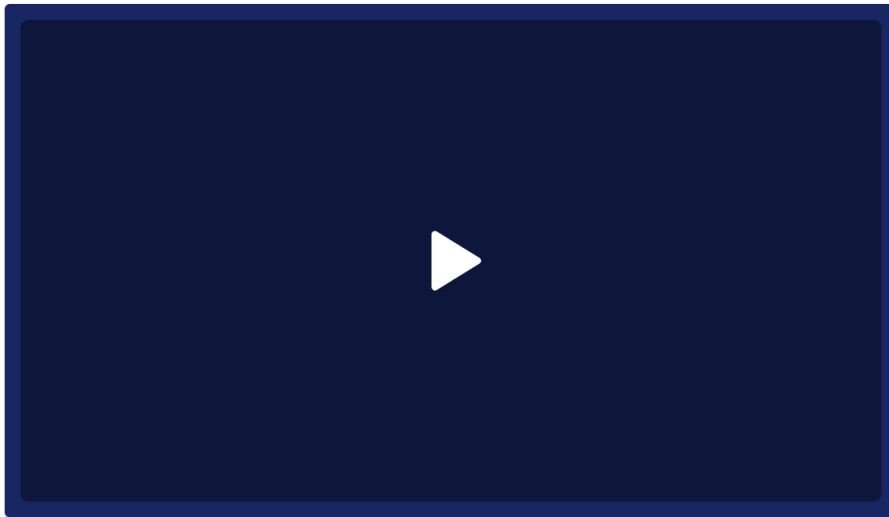




Our holistic process takes a three-step approach. Collecting, organizing, and understanding the data are all important components of step one. From there, we examine the data to understand how your organization operates and build a personalized strategy. All that's left after that is to execute and optimize your plan.

Watch the full webinar recording to explore actionable strategies:

- Detailed data collection processes
- Portfolio optimization methods
- Steps to reduce risk and improve efficiency
- Industry-specific strategies for [utilities](#), [waste](#), and [telecom](#)



Get in Touch

Let's work together to turn your utility data into actionable savings and long-term budget stability.

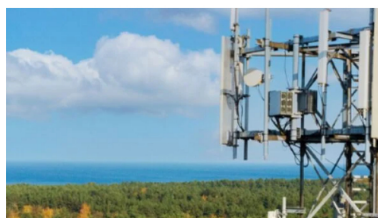
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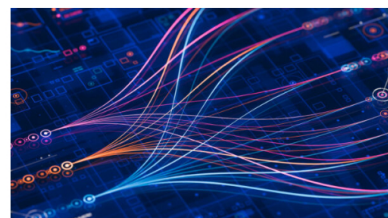
Breaking The Barriers To Effective Waste Expense Management

Effective waste expense management turns



Driving Savings And Efficiency Through Telecom Lifecycle Management

Unlock cost control. Expert Telecom Lifecycle



The Power of Utility Data

Utilize site-level energy, water, waste, and telecom usage data to manage costs, plan for the future, and

fragmented processes into strategic opportunities. ENGIE Impact's total waste solution integrates data, vendors, and sustainability outcomes.

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Management (TLM) centralizes your data, fixes billing errors, and drives telecom cost optimization for measurable annual savings.

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