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**Velocity, Houston's premier simulation racing and motorsports lounge, opens
March 1 in Sawyer Yards**

Immersive racing experience Grand Opening brings motorsports to Houston's social scene

HOUSTON (Feb. 20, 2025) -- Velocity - Sim Racing Lounge, the first premium simulation racing experience in Texas, will celebrate its Grand Opening on Saturday, March 1, bringing the thrill of interactive motorsports to Houston's social scene. Located at **2110 Edwards St.** in Sawyer Yards, Velocity is a one-stop destination for all things racing – featuring state-of-the-art simulators, a full bar and kitchen, and watch parties to experience the largest racing events in the world. The Grand Opening on March 1 will include a live DJ, giveaways, trophies for racers and a live watch party for MotoGP's first race of the year, the Thai Grand Prix. Reservations for racing spots are strongly encouraged at velocitysimlounge.com, with walk-ins also welcome.

Guests can immerse themselves in a racing adventure of their choice through one of Velocity's 16 state-of-the-art racing simulators, equipped with full motion systems, immersive panoramic displays, and platforms that react to each on-screen movement. The collection of world-class simulators also features Velocity's **Ultimate Simulator**, the most immersive simulation racing experience in Texas. Using a six-degrees-of-freedom platform, made by **Qubic Systems**, the Ultimate Simulator creates a realistic driving experience by moving in six different axes of movement. Triple 55-inch curved monitors completely immerse the guest in the driving experience with 190-degrees of display that brings the racing action to life.

Drivers can choose vehicles from iconic brands like Porsche and Lamborghini and test their racing skills on world-famous tracks like the Circuit of the Americas or Silverstone Circuit. Velocity will also introduce a **virtual Interstate 610 Loop** at a later date, making it the first destination in America to feature its own city in a virtual environment.

"Our team has been working tirelessly to bring Velocity to the city of Houston, and I'm very proud of what we've built," founder and owner **Viet Tran** said. "Whether you're an avid racer, a racing newcomer or just looking for an exciting environment to enjoy a cocktail, we have something for everyone. The goal has always been to build a community, and we are so excited to share Velocity with Houstonians."

Velocity will be ready to host public and private events in its 5,000 square-foot space that features additional outdoor seating accessible via glass garage doors. Designed by Tran, **LOMA Architecture** and **ARIA Signs & Designs**, the lounge displays the intricacy of motorsports culture. Features include four custom track-themed lights on the lounge's ceiling depicting Circuit of Spa-Francorchamps in Belgium, Laguna Seca in California, Circuito de Jerez in Spain and Texas's very own Circuit of the Americas in Austin. Bright LEGO® models of McLaren, Bugatti, Ferrari,



Lamborghini and Porsche cars will greet visitors at Velocity's entrance, and the collection of racing decor will continue to expand in the coming months.

Velocity's full kitchen and bar showcase the global appeal of motorsports through racing-inspired menus. Dishes feature flavors from around the world, including Japanese-inspired **Tsukune Meatballs** with teriyaki chicken and mashed garlic sweet potatoes; **Mushroom Bechamel Flatbread**, a vegetarian flatbread topped with mushrooms, goat cheese and a French bechamel sauce all drizzled with honey; and the flavorful **Chicken Diavolo Taquitos**, gluten free spicy pan fried taquitos with a chipotle sauce. The signature cocktail menu celebrates legendary drivers, tracks and events with beverages, including **Senna's Caipirinha** with cachaça, brown sugar, lime, orange and mint; **Spicy Cafe Racer** with vodka, vanilla, chocolate, espresso and chili; and **Pace Car** with Remy Martin VSOP, cointreau, lemon and orange. General Manager **David Stalnaker** will oversee the day-to-day operations.

Velocity will be open Monday through Thursday from 2-11 p.m., Friday from noon to midnight, Saturday from 10 a.m. to midnight and Sunday from 11 a.m. to 8 p.m. Drivers will fill out a one-time waiver and create a driver profile to track their Velocity racing career and lap times. Reservations are open now at velocitysimlounge.com.

ABOUT VELOCITY

Velocity - Sim Racing Lounge is Houston's first premium simulation racing lounge. Founded by entrepreneur Viet Tran, the social racing destination is located in Houston's popular Arts District at Sawyer Yards (2110 Edwards St.). Featuring a motorsports-inspired dining menu and cocktail program, Velocity aims to bring the thrill of racing to everyone from first-time drivers to the most experienced racers. For more information, visit velocitysimlounge.com or @velocitysimlounge on social media.

MEDIA CONTACT

Kelsey McCullough: kelsey@scurfieldgroup.com, 713.857.6353

Tiffany Haagen: tiffany@scurfieldgroup.com, 281.650.0602

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