

Sami Myrick

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Nashville, TN

Creative Portfolio



<https://samimyrick.journoportolio.com/>

Core Skills & Qualifications

- Social Media Management
- Graphic Design & Visual Storytelling
- Analytics: Engagement Rate, Reach, Clicks
- Independent Project Management
- Content Creation & Copywriting

Tools & Software

Adobe Creative Suite,
Canva, Lightroom, Slack,
Meta Business Suite, VSCO,
iMovie, Logic, ProTools

Personal Summary

Creative social media and visual content professional skilled in design, multimedia, and engagement strategy, with a proven record of driving growth and visibility.

Professional Experience

SOCIAL MEDIA MANAGER, EVENT COORDINATOR, MUSIC INSTRUCTOR

Belle Meade Children's Center, Nashville, TN (2018 - present)

- Designed and executed social media campaigns, including Spring Fling Fundraiser and Silent Auction, **doubling engagement and fundraising revenue.**
- Conceptualized and launched summer camp programs, producing branded visuals, schedules, and materials to ensure smooth operations and strong audience engagement.
- Managed parent and community communication across Instagram, Facebook, and email, maintaining consistent messaging and driving participation.
- Produced photography, videography, and graphics for events and campaigns, enhancing visual storytelling and brand recognition.
- Monitored engagement metrics (reach, clicks, engagement rate) to optimize content strategy and audience reach.

MUSIC INSTRUCTOR

Kensington Schools, Chicago, IL (2016 - 2018)

- Developed and delivered music programs for learners across multiple locations, designing lesson visuals and activity materials to support engagement and program consistency.
- Managed multiple classes and schedules independently, **meeting deadlines and ensuring smooth operations.**
- Applied creative approaches to lesson design, enhancing student participation and skill development.

Freelance

Graphic Design: Branded visuals, logos, marketing and promotional materials for clients across small business, and community sectors.

Photography & Videography: Produce high-quality promotional and family event content for digital and print.

Music Production: Compose and produce original music and sound for digital media, video projects, and live events.

Private Music Instruction: Provide one-on-one lessons in piano, acoustic or electric guitar, and ukulele

Education & Certifications

Bachelor of Science, Audio Engineering

(2014 - 2016)

Greenville University, Greenville, IL

Associates of Art

(2012-2014)

BLACKHAWK COLLEGE, Kewanee, IL

