

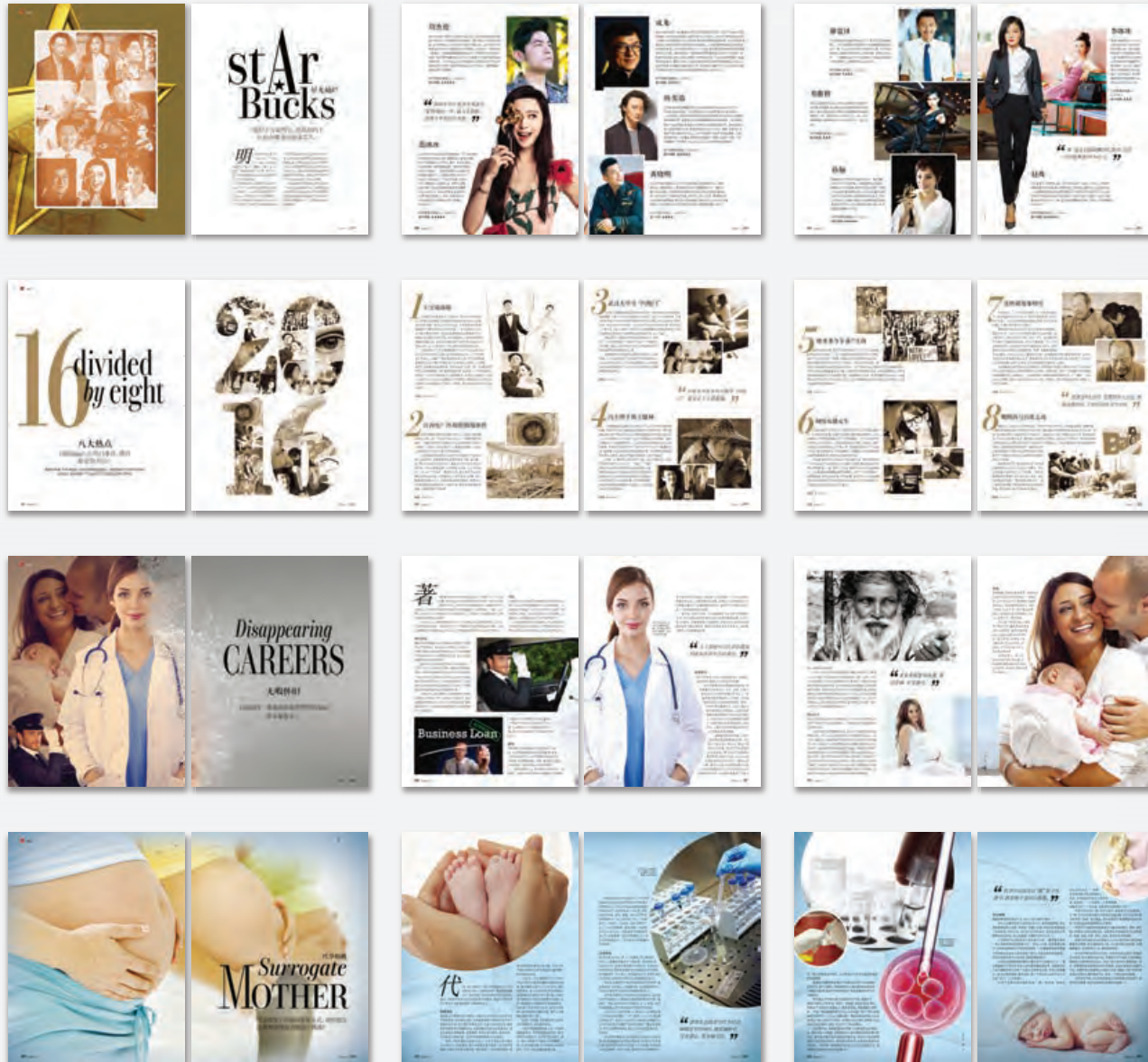
RICARDO MATIONG

PORTFOLIO

graphic designer

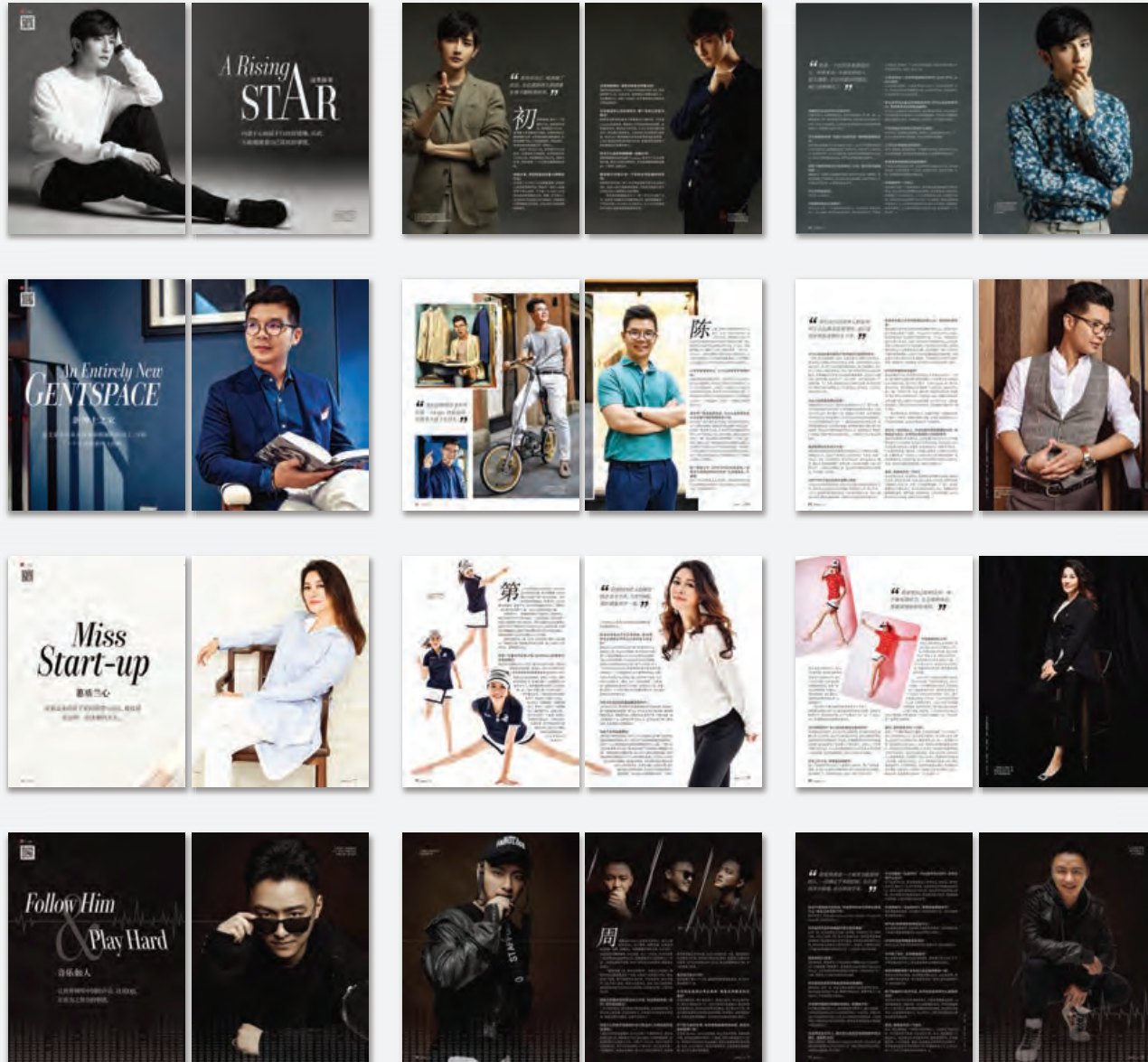


MAGAZINE



Topical Article Layout
(Concept and Execution)

MAGAZINE



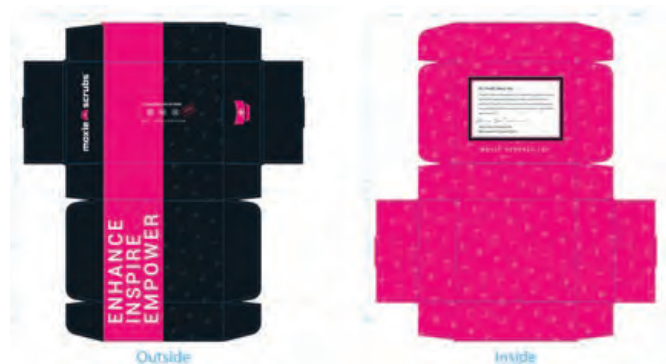
Interview Article Layout
(Concept and Execution)

CATALOGUE



SafGear Catalogue
(Concept and Execution)

PACKAGING



Moxie Scrubs Shipping Box
(Concept and Execution)

POSTER

爱时尚，爱生活，记录青春最璀璨最亮丽的时光。
珍惜自己的过去，满意自己的现在，乐观自己的未来，
让你的人生添加一道美好回忆！
人生是一种姿态，生命是一片树叶，青春是一朵鲜花，
留住生命中最美的瞬间。



浪漫风格：韩式婚纱摄影是浪漫、小清新的感觉，它有着简单的魅力，是浪漫和宁静的，这种简单、自然、浪漫的特色，已越来越受到大家的喜爱。

职业时尚：一般以都市白领女性为主，简洁的职业装搭配小资的咖啡屋或办公场景，并以清新淡雅的氛围为特点，满足现代职业女性对自我的表达。

清新自然：清新自然风格与欧美风格的强烈对比不同，一般都以自然风光为主，通过自然风光的拍摄，这是一种最真实、最自然、最贴近生活的风格。

浪漫怀旧风：恋爱时光都是值得珍惜和记忆的，摄影情侣们记录个性的独特需求，我们将打造属于你们的甜蜜记忆。

开业酬宾 超值惊喜体验价 288元

地址：上海市浦东新区祝桥路404号2楼3号（祝桥商业圈）
咨询电话：13601968762 松子
15601703761 小琴

Photo Studio Posters
(Concept and Execution)

爱时尚，爱生活，记录青春最璀璨最亮丽的时光。
珍惜自己的过去，满意自己的现在，
乐观自己的未来，让你的人生添加一道美好回忆！
人生是一种姿态，生命是一片树叶，
青春是一朵鲜花，留住生命中最美的瞬间。



浪漫风格：韩式婚纱摄影是浪漫、小清新的感觉，它有着简单的魅力，是浪漫和宁静的，这种简单、自然、浪漫的特色，已越来越受到大家的喜爱。

职业时尚：一般以都市白领女性为主，简洁的职业装搭配小资的咖啡屋或办公场景，并以清新淡雅的氛围为特点，满足现代职业女性对自我的表达。

清新自然：清新自然风格与欧美风格的强烈对比不同，一般都以自然风光为主，通过自然风光的拍摄，这是一种最真实、最自然、最贴近生活的风格。

浪漫怀旧风：恋爱时光都是值得珍惜和记忆的，摄影情侣们记录个性的独特需求，我们将打造属于你们的甜蜜记忆。

开业酬宾 超值惊喜体验价 288元

地址：上海市浦东新区祝桥路404号2楼3号（祝桥商业圈）
咨询电话：13601968762 松子
15601703761 小琴

爱时尚，爱生活，记录青春最璀璨最亮丽的时光。
珍惜自己的过去，满意自己的现在，
乐观自己的未来，让你的人生添加一道美好回忆！
人生是一种姿态，生命是一片树叶，
青春是一朵鲜花，留住生命中最美的瞬间。



浪漫风格：韩式婚纱摄影是浪漫、小清新的感觉，它有着简单的魅力，是浪漫和宁静的，这种简单、自然、浪漫的特色，已越来越受到大家的喜爱。

职业时尚：一般以都市白领女性为主，简洁的职业装搭配小资的咖啡屋或办公场景，并以清新淡雅的氛围为特点，满足现代职业女性对自我的表达。

清新自然：清新自然风格与欧美风格的强烈对比不同，一般都以自然风光为主，通过自然风光的拍摄，这是一种最真实、最自然、最贴近生活的风格。

浪漫怀旧风：恋爱时光都是值得珍惜和记忆的，摄影情侣们记录个性的独特需求，我们将打造属于你们的甜蜜记忆。

开业酬宾 超值惊喜体验价 288元

地址：上海市浦东新区祝桥路404号2楼3号（祝桥商业圈）
咨询电话：13601968762 松子
15601703761 小琴

Photo Studio Marketing Fliers
(Concept and Execution)

BANNER

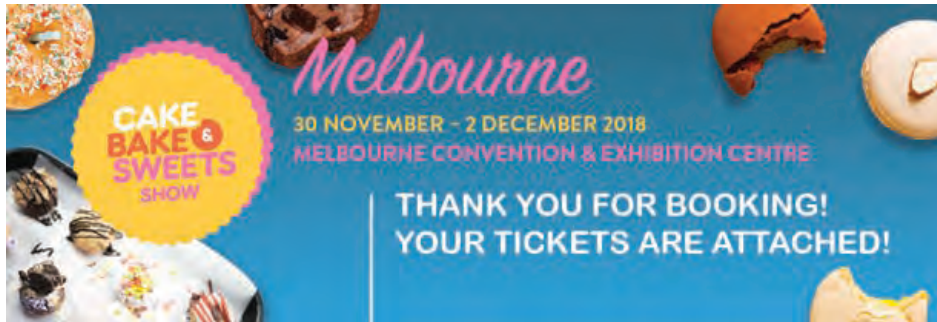


SRAM Promotional Banners
(Concept and Execution)



A4 Tech Backlit Signs
(Concept and Execution)

BANNER



Cake Bake & Sweets Show
(Concept and Execution)

STICKER CAR DECALS



Ryan Agoncillio Drift Car
(Execution of Concept)



Pia Boren Drift Car
(Concept / Study)

SOCIAL MEDIA BANNERS AND MOBILE APP ADS



Social Media Banner
(Concept, execution and update monthly)

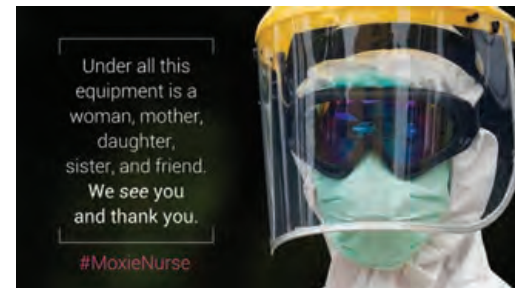
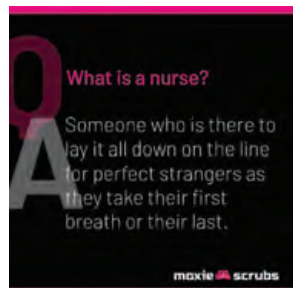
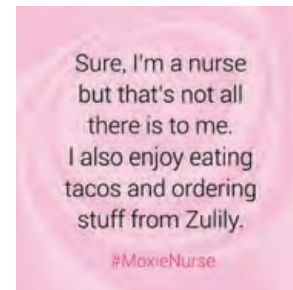
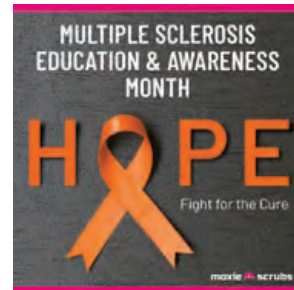
Mobile APP Ads
(Concept, execution and update monthly)

SOCIAL MEDIA IMAGES



Moxie Scrubs Social Media Images
(Concept and Execution)

SOCIAL MEDIA IMAGES



Moxie Scrubs Social Media Images
(Concept and Execution)

SALES PRESENTATION

2018 Seal of Excellence Hotels Ceremony



About

Hotel is a indicator of how the tourism developed. Offer comfortable environment, upmarket experience, excellent service is what the industry of hotel expects to do. A mature industry must be historicity, Scientific and technological & good culture. Through this time, we want to show the fit between hotel & city, the contribution scientific supported to city & the improvement of tourism and service.

Feature

Faces to all market hotel, promote to all kinds of fashion brand, celebrities & influential entrepreneurs. The range of consideration includes environment, service, functional, technological & visual effect. Famous will be invited to join the experience and to be the judges.



Process

1. Shortlist public
2. Elect vote
3. Invite judges join experience
4. Ceremony

Before the end of October 2017
Between November 2017
Before the end of December 2017
January 2018

Awards

Best Service Award
Most Advanced Facility Award
Best General Manager Award
Best Boutique Space Award
Best Escorted Design Award
Most Popular Award
Best Chinese Food Restaurant Award

Ceremon

We will choose one of a hotel to set up ceremony who also the prize "Best Boutique Space Award" in January 2018.

The delegates of famous hotel in China, influential entrepreneurs, famous fashionists, celebrities will join the ceremony. It will be an unforgettable night.



Host

Best of Excellence Hotels is hosted by 高峰傲.

高峰傲 is one of the largest and the most successful magazines of fashion & luxury life style in Asia. The followers of 高峰傲 include entrepreneurs from Southeast Asia, fashionists & artists.



Platform Advantage

Total Media's experience as a multi channel media owner allows for the planning and execution of a highly visible integrated communication strategy, increasing Total Media's proprietary routes to market and a unique platform combining the most comprehensive consumer demand environment / digital media offered by third parties.

Platform & Digital

Area	Advantage	Media Channel	Media Channel	Media Channel	Media Channel	Media Channel	Media Channel
Print	100%	100%	100%	100%	100%	100%	100%
TV	100%	100%	100%	100%	100%	100%	100%
Radio	100%	100%	100%	100%	100%	100%	100%
Online	100%	100%	100%	100%	100%	100%	100%

Print Magazine

Area	Advantage	Media Channel	Media Channel	Media Channel	Media Channel	Media Channel	Media Channel
Print	100%	100%	100%	100%	100%	100%	100%
TV	100%	100%	100%	100%	100%	100%	100%
Radio	100%	100%	100%	100%	100%	100%	100%
Online	100%	100%	100%	100%	100%	100%	100%

Price List

Category	Item	Price	Unit	Quantity	Price	Unit	Quantity
Print	100%	100%	100%	100%	100%	100%	100%
TV	100%	100%	100%	100%	100%	100%	100%
Radio	100%	100%	100%	100%	100%	100%	100%
Online	100%	100%	100%	100%	100%	100%	100%

Media Support

高峰傲 iBonTop



2018 Excellence Award
(Concept and Execution)

total media

Total Media Services

About

- 1. Brand Planning
- 2. Event
- 3. Media Promotion
- 4. Gala Dinner


Brand Planning

Brand Planning is the first step of brand building. It is a strategic process that defines the brand's identity, positioning, and communication strategy. It involves understanding the market, identifying the target audience, and developing a unique brand voice.



Event

Event is a key element of brand building. It provides a platform for brands to engage with their target audience, showcase their products, and create memorable experiences. Events can range from small-scale local gatherings to large-scale international conferences.



Media Promotion

Media Promotion is a strategic approach to increasing brand visibility and awareness. It involves leveraging various media channels, including print, TV, radio, and online, to reach the target audience and drive sales.



Media Promotion

Media Promotion is a strategic approach to increasing brand visibility and awareness. It involves leveraging various media channels, including print, TV, radio, and online, to reach the target audience and drive sales.



Gala Dinner

Gala Dinner is a high-profile event that brings together industry leaders, celebrities, and influencers. It provides a platform for brands to showcase their products, network with key players, and create a lasting impression.



Gala Dinner

Gala Dinner is a high-profile event that brings together industry leaders, celebrities, and influencers. It provides a platform for brands to showcase their products, network with key players, and create a lasting impression.



Thank You!



Total Media Services
(Concept and Execution)

SALES PRESENTATION



KALEA Strategic Action Plan
(Concept and Execution)



KALEA Product Style Guide
(Concept and Execution)

PHOTO MANIPULATION



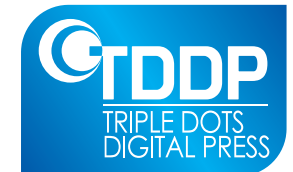
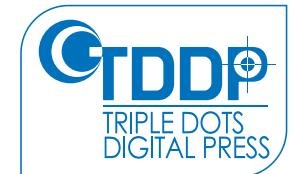
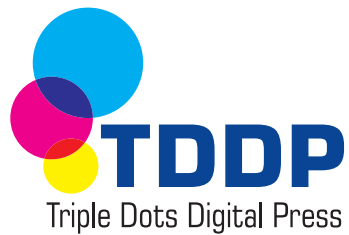
Funny beer photo manipulation2 -
Simpsons and Carlsberg
(Study)

PHOTO MANIPULATION



Funny beer photo manipulation I -
Minion and Carlsberg
(Study)

LOGO DESIGN



Triple Dots Digital Press (TDDP)
Logo Design
(Concept and Execution)

LOGO DESIGN

HIGHTOUCH
MARKETING

HIGHTOUCH
MARKETING

HIGHTOUCH
MARKETING

HIGHTOUCH
MARKETING

HIGHTOUCH
MARKETING

HiGHTOUCH
MARKETING

Hi | hightouch
MARKETING

HiGHTOUCH
MARKETING

hightouch
MARKETING

High Touch Marketing
Logo Design
(Concept and Execution)

LOGO DESIGN

quitfor^{oo}good

quit
for^{oo}good



QuitForGood

Quit
ForGood



quitfor^{oo}good

quit for
good



quitfor^{oo}good

quit for
good

Quit for Good
Logo and Seal Design
(Concept and Execution)

LOGO DESIGN

food
Arabia

foodärabiä

food
arabia

FoodArabia

FOOD ARABIA

FOOD
منظومة

Food
Arabia

Food Arabia Logo Design
(Concept and Execution)

PACKAGING

Production Art / Final Art



LeapFrog Packaging and Label
(Production Art / Final Art and
Pre-press Preparation)



Revlon Packaging
(Production Art / Final Art and
Pre-press Preparation)

PACKAGING

Production Art / Final Art



Etenmanns Packaging
(Production Art / Final Art and
Pre-press Preparation)



Sara Lee Packaging
(Production Art / Final Art and
Pre-press Preparation)

Production Art / Final Art



Gatorade Label
(Production Art / Final Art and
Pre-press Preparation)



Walmart Great Value Label
(Production Art / Final Art and
Pre-press Preparation)

PORTFOLIO

RICARDO MATIONG

graphic designer

 +852 4670 0911

 ricardo_mationg@yahoo.com

 +63 999 563 0550 (Ric Mationg)

 www.linkedin.com/in/ricardomationg