

**Maegan Trusty**  
Greater New York City Area  
maeganrusty5@yahoo.com

**Objective:** Experienced fashion and culture writer attending the Fashion Institute of Technology (FIT). Pursuing a Bachelor of Science in Advertising and Marketing Communications with a minor in Journalism, previously earned an Associate in Applied Science in Fashion Business Management. Results-driven and detail-oriented professional seeking a role with a dynamic company to leverage expertise in the magazine publishing world.

**Experience in:**

- Editorial
- Digital Journalism
- Media Outreach
- Public Relations
- Style Assisting
- Marketing

**Education:**

Bachelor of Science - Advertising and Marketing Communications (Minor: Journalism)  
Fashion Institute of Technology, New York City, USA | Anticipated May 2025

Marketing Communications: An International Perspective (Summer semester study-abroad)  
Fashion Institute of Technology and Anglo Educational Services (AES), Greater London, UK | 2024

Associate in Applied Science - Fashion Business Management  
Fashion Institute of Technology, New York City, USA | May 2023

**Cum Laude, GPA: 3.53**

**Professional Experience:**

Editorial Intern | L'OFFICIEL USA, New York City, USA | September 2024 – Present

- Developing pitches for the digital site, researching, and writing articles for assigned topics for L'OFFICIEL USA, attending daily standup meetings, building posts in CMS and assisting with the editing/syndication of content from international partners, assisting editors with planning, research, and communications.

Fashion Editorial Intern | Tank Magazine, Greater London, UK | May 2024 – June 2024

- Revitalized digital sister site Because Magazine, created curated presentations, wrote strong copy on fashion content, covered new products from press releases, conducted research on competitors, and brainstormed ways to increase traffic to social networking platforms.

Fashion and Beauty Journalism Intern | The Garnette Report, New York City, USA | January 2024 – May 2024

- Covered fashion and beauty related news for assigned topics, pitched 2-3 article ideas to the editor daily, and used Yoast SEO/SEO Practices and WordPress applications

Staff and Online Writer | W27 Newspaper, New York City, USA | September 2023 – May 2024

- Pitched articles and received pitches from the Web Director that align with reader's interests, ensured that selected content is relevant to FIT community, closely collaborated with Web Director to maintain a well-structured editorial calendar, adhered to deadlines to ensure timely content publication, and gathered complementary visuals to enhance the articles' impact and engagement

**Skills:**

- Writing, Content Management Systems, Trend Researching, Search Engine Optimization, Creative Strategizing, Making Deadlines, Time Management, Communication