

Maegan Trusty
Greater New York City Area
maegantrusty5@yahoo.com

Objective: Experienced fashion, beauty, and culture writer with a bachelor's degree in advertising and marketing communications and an associate's degree in fashion business management. Results-driven and detail-oriented professional seeking a role with a dynamic company to leverage expertise in the editorial world.

Experience in:

- Editorial
- Digital Journalism
- Media Outreach
- Public Relations
- Style Assisting
- Marketing

Education:

Bachelor of Science - Advertising and Marketing Communications (Minor: Journalism)
Fashion Institute of Technology, New York City, USA
Cum Laude

Associate in Applied Science - Fashion Business Management
Fashion Institute of Technology, New York City, USA
Cum Laude

Professional Experience:

Editorial Intern | L'OFFICIEL USA, New York City, USA | September 2024 – May 2025

- Developing pitches for the digital site, researching, and writing articles for assigned topics for L'OFFICIEL USA, attending daily standup meetings, building posts in CMS and assisting with the editing/syndication of content from international partners, assisting editors with planning, research, and communications.

Fashion Editorial Intern | Tank Magazine, Greater London, UK | May 2024 – June 2024

- Revitalized digital sister site Because Magazine, created curated presentations, wrote strong copy on fashion content, covered new products from press releases, conducted research on competitors, and brainstormed ways to increase traffic to social networking platforms.

Fashion and Beauty Journalism Intern | The Garnette Report, New York City, USA | January 2024 – May 2024

- Covered fashion and beauty related news for assigned topics, pitched 2-3 article ideas to the editor daily, and used Yoast SEO/SEO Practices and WordPress applications

Staff and Online Writer | W27 Newspaper, New York City, USA | September 2023 – May 2024

- Wrote and received pitches that closely aligned with FIT student body, collaborated with Web Director to maintain a well-structured editorial calendar, and ensured timely content publication

Skills:

- Writing, Content Management Systems, Trend Researching, Search Engine Optimization, Creative Strategizing, Making Deadlines, Time Management, Communication

Extracurricular:

- Substack | [haute topics](#)