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ALL IN UNTIL CANCER GIVES IN



5 For The Fight empowers everyone, everywhere to fund breakthrough cancer research in the name of their loved ones.
Kick cancer \$5 at a time.

Fighting for a future where cancer is history

This is not a charity. It's an uprising.

The cure for cancer will be created by scientists on the frontlines, backed by a sweeping show of support from we, the people. 100% of individual contributions raised by 5 For The Fight go to funding the efforts of brilliant women and men who are dedicating their lives to eradicating cancer, once and for all.

The world's leading researchers are taking the fight to cancer, in all its devastating forms, with both creativity and grit. Join the fight to help them eradicate cancer.

“THERE ARE 1.6 MILLION
NEW DIAGNOSES OF CANCER
PER YEAR, IN THE UNITED
STATES ALONE.

WE ARE ON THE CUSP OF
SO MANY GREAT DISCOVERIES.

I ABSOLUTELY BELIEVE
THIS IS A FIGHT WE CAN WIN.”

JOSHUA D. SCHIFFMAN, MD,
CANCER RESEARCHER

Cancer spreads. This fight will spread faster.

With 5 For The Fight, everyone—every sister, brother, son, daughter, mother, father, wife, husband, friend, and coworker—can join in a chorus of voices to defy the cancer epidemic.

HOW IT WORKS

Donate \$5 or any amount of your choosing.

Write who you're contributing for on your hand.

*Share on social media with **#5ForTheFight***





5 on the court will wear 5 For The Fight

The National Basketball Association's Utah Jazz will wear the 5 For The Fight logo on their jerseys beginning with the 2017-2018 season. The players are honored and the fans are energized, as evidenced by a huge outpouring of support on social media.

Announcement of the partnership was covered in 100+ publications including The Washington Post, ESPN, NBA.com, and Yahoo! Sports.

5 For The Fight's partnership with the Jazz is a win-win, and a big step toward the win that matters most to all of us.

3 WAYS TO JOIN THE FIGHT

100% of proceeds you help generate will go to funding breakthrough cancer research.

5 FOR THE FIGHT NIGHTS

Rally around the 5 For The Fight mission for a night and connect with your fans on a deeper level.

5 FOR THE FIGHT PRODUCTS

Collaborate with us to offer 5 For The Fight products that your customers will use with pride.

5 FOR THE FIGHT COMPANIES

Become an official partner and engage your employees with a cause that matters to them.

HAVE YOUR OWN VISION FOR A COLLABORATION? LET'S CHAT.

5 FOR
THE

Fight Nights

5 For The Fight Nights



What's better than an arena full of fans? An arena full of collective purpose. A 5 For The Fight Night helps raise money for cancer research. It could include a section of seats given to cancer survivors and their families or leaving a pen on every chair so fans can write their "5 for ____" on their hands at the game. Your fanbase is a close-knit group and the money raised at 5 For The Fight Nights will go to cancer researchers in your community.



Products



5 For The Fight Products

Consumers will be proud to purchase products benefitting 5 For The Fight. Whether it's a specific 5 For The Fight logoed product or simply a traditional product where the proceeds go toward the cause, this will take many shapes and forms. Proceeds you donate from the sale of these products goes directly to fund cancer research.



Camp- anies



5 For The Fight Companies

What does a 5 For The Fight partnership look like for your company? You could host a “\$5 at 5pm” event and turn happy hour into an opportunity for employees to donate while kicking back. You could engage in a day of service and distribute 5 For The Fight stickers. You could match employees’ contributions 5X. Whatever your vision, your partnership with 5 For The Fight is in your hands.



CANCER ENDS WITH A SHOW OF HANDS

