

# ALEXIA VOGLER

## COMMUNICATION STUDENT

### CONTACT



248-230-0233



Alexiatowns15@gmail.com



www.linkedin.com/in/alexiaiv

### EDUCATION

#### OAKLAND UNIVERSITY

Bachelor of Arts, Communications . GPA 3.86

- Obtained Scholarship, Phi Theta Kappa.
- Member of National Communication Association's Honor Society.
- Member of The Public Relations Student Society of America (PRSSA).
- Dean's List fall 2023 and winter 2024.

#### OAKLAND COMMUNITY COLLEGE

Associate of Arts, General Studies

- Graduated Magna Cum Laude
- Dean's List Fall 2021, Winter 2022, Fall 2022, and Winter 2023

### SKILLS

- Upselling
- Time Management
- Outgoing Personality
- Clear communication
- Patience and Tolerance
- Sales Targeting
- Adobe Design

### REFERENCES

Michelle Villarreal

5Th Tavern

(248)-245-1305

Melody Huisjen

CFGR

(517)-643-4734

Shawn

Pine Knob Ski & Snowboard Resort

(810)-656-4446

### SUMMARY

Passionate Oakland University student currently pursuing a Bachelor of Arts in Communications. Proven to excel in high-pressure environments, leveraging customer service and clear communication skills to develop a loyal clientele and manage high customer volumes efficiently

### EXPERIENCE

#### MARKETING & DESIGN INTERN

Community Foundation of Greater Rochester

##### January 2025 - Present

- Assist in planning and executing marketing campaigns.
- Create content for social media, newsletters, and promotional materials.
- Help organize and promote fundraising events.
- Conduct research on outreach trends to improve engagement.
- Collaborate on messaging and branding strategies.
- Provide administrative support for marketing initiatives.

#### BARTENDER & SERVER

5th Tavern

##### April 2023- Present

- Served high customer volumes during special events, nights, and weekends.
- Performed opening and closing duties, printing sales reports, setting up for incoming shifts, preparing cash drawers, and taking inventory.
- Developed loyal clientele by consistently delivering outstanding service and engaging in friendly conversation.
- Resolved customer issues in a timely manner.

#### CASHIER

Pine Knob Ski & Snowboard Resort

##### November 2017- February 2019

- Greeted customers entering the store and responded promptly to customer needs.
- Operated cash register for cash, check, and credit card transactions with excellent accuracy levels.
- Built relationships with customers to encourage repeat business.