

## We are rebranding

On the eve of our 20th anniversary, Admiral Markets will be rebranding to Admirals. As we venture into a new era, we will expand our product offering. We are setting out to redefine how you approach personal finance by introducing integrated solutions for investing, spending, and managing money. All the while our commitment to you remains unchanged.

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## What does this mean for you

The transformation from Admiral Markets to Admirals is the next natural step in our quest to being an integrated personal finance hub. While our 20 year anniversary marks the official launch of our rebranding, the groundwork has already been laid.

We continue to uphold the standards of excellence and service you have come to expect from us, always. We will continue to inspire confidence with our expanded offering and new branding.

In the next period you will see a change in name, logo and look yet our commitment to you is **the same**.

[We look forward to building our future together, as Admirals.](#)

More than a broker, Admirals is a financial hub, offering a wide range of products and services which make personal finance transparent and accessible.

For two decades, we have been recognized as one of the leading Forex & CFD brokers globally.

As we take the next step towards the future of our business, we will expand our product range to add more cutting edge services, and transform into a complete personal finance provider.

We offer innovative and forward-thinking solutions for those who want to simplify their finances.

[Trade, invest, spend and manage your money with ease with Admirals!](#)

Offering clients simplicity, transparency and security, Admirals is your partner in personal finance. From everyday spending, growing your capital, structuring your finances to planning and investing in your financial future - we have you covered.

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# admirals

## Here's Why

A natural step in the evolution of our brand, we will be changing our name, logo and look to represent our new mission:

[To redefine how you approach personal finance through all-in-one solutions for spending, investing, and managing money.](#)

We are a client-focused organisation. Over the last 20 years we have revolutionised trading and investing, enabling millions of satisfied individuals to structure and manage investments in a safe, secure and simplified way.

Always at the forefront of innovation, we have introduced the world to forward-thinking technologies and cutting-edge product offerings.

This year, the year of our 20th anniversary, we underwrite our commitment to you: anticipate where the world of finance is going and take you there - as Admirals.



## A trusted past, an innovative future

### Honours & distinctions

Admirals has proudly received over 20 industry awards and distinctions for excellence as a CFD and Forex broker.

To us, our clients' satisfaction is the biggest commendation. It has been our great pleasure to have serviced many hundreds of thousands of clients worldwide for over twenty years and we look forward to welcoming you to the Admirals family.



## One account, all our products

With one Admirals account, you can explore a new way to take control of your personal finance



### Invest

Industry-leading trading and investment offerings



### Spend

Manage your wallet, your app, and all your accounts in one place



### Manage your funds

Join us for the financial industry's next step forward in accessibility and transparency

Sign up for your Dashboard account

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The content of this website must not be construed as personal advice. We recommend that you seek advice from an independent financial advisor.

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