

## Discover the Vibrant Charms of Korean Summer: Summer in Gangneung

Located on Korea's east coast, Gangneung is an ideal summer destination where the majesty of the sea and culture merge to offer a unique experience. This city attracts travelers from around the world year-round who seek to escape the noise of the city and enjoy tranquility and culture. In this article, I invite you to explore some iconic places in Gangneung and discover why it is a perfect spot to enjoy summer in Korea.

Gangneung is a coastal city situated in Gangwon Province, approximately 2.5 hours from Seoul. Summers in this city are warm and humid, allowing you to enjoy each of its corners with quite pleasant weather. Being a coastal city, fishing is one of its most prolific activities, so you can enjoy walks along the docks and markets offering fresh seafood year-round.

### Jumunjin

If you like K-dramas and K-pop, Jumunjin, located north of Gangneung, is a must-see. On this beach, you'll be enchanted by the powerful waves crashing against the rocks of the piers and walkways along the sea. During your visit, you'll find two iconic places of Korean pop culture.

The first is the pier where scenes from the popular K-drama *Goblin* (2016) were filmed. To better enjoy this spot and its scenery, you can stop for a coffee at one of the cafés facing this iconic location.

In Jumunjin, you'll also find the bus stop used by BTS as a location for the photo session that became the cover of their album *You Never Walk Alone* (2017). Here, besides taking many photographs, you'll find beaches with calmer waves and even a forest where you can enjoy a picnic or a well-deserved rest in the shade of the area's large trees.

To explore Jumunjin, you can use public transportation. However, I recommend walking, as along the way you'll find beautiful viewpoints where you'll be amazed by the power of the sea and the beauty of the landscape.

### Gyeongpo

Here lies the longest beach on the Korean coast, located a few meters from Gyeongpo Lake. Unlike the beaches of Jumunjin, Gyeongpo Beach is characterized by much calmer waves and soft, golden sand. At the beach, you can enjoy water sports such as skiing or jet skiing. The atmosphere here is much more family-friendly. Next to the beach, you can dine at one of the many restaurants offering dishes based on seafood and the region's characteristic tofu. If you walk a bit further, you can rest on one of the benches by Gyeongpo Lake, or if you prefer, rent a bicycle for two or more people and ride around the lake's perimeter. Along this route, you'll also find very beautiful paths full of vegetation.

### Cultural Offerings

Gangneung's cultural offerings are varied. During your visit, you can go to the ARTE Museum, which features digital and interactive exhibitions for all audiences. In this place, you can recognize Korea's diverse landscapes, its fauna, and vegetation, as well as learn about some of the most representative works of Korean art. Undoubtedly, this museum is full of incredible locations for taking photographs.

Gangneung also has historical sites such as pavilions and old houses (*hanok*) that have now become tourist attractions. In addition to the famous Gyeongpodae Pavilion, you can visit the Heo Gyun and Heo Nanseolheon Memorial Park, located a few meters from Gyeongpo Lake. By touring this

park, you can learn about the life and legacy of the Heo family: Heo Gyun (1569-1618), a social intellectual and politician of the Joseon era, and his sister Heo Cho-hui (1563-1589), also known as Nan Seol Heon, a poet and writer of the Joseon period who gained recognition in China and Japan.

Whether you're looking to relax under the sun, explore historical sites, or immerse yourself in local life, Gangneung has something special for you. If you travel to Korea during the summer, let this city surprise you with an unforgettable time and memories that will last a lifetime.

Pérez Gamboa, J. (2024, agosto 22). *[Misión] Descubre los vibrantes encantos del verano coreano. Verano en Gangneung*. Korea.net. [https://honoraryreporters.korea.net/board/detail.do?articlecate=1&board\\_no=21298&tpln=4](https://honoraryreporters.korea.net/board/detail.do?articlecate=1&board_no=21298&tpln=4)