MIDWEST LENDING Your Terms. Our Privilege.

(COVER DESIGN)

WHY MIDWEST LENDING?

Because getting approved for a loan is complicated. Rates, taxes, income, and insurance all come into play, and confident decisions will need to be made in order to ensure outstanding results. When you consider that the path to the closing table leads through attorneys, appraisers, and title companies, it seems strange that everyone else is trying to take the personal touch *out* of the mortgage business.

You need a professional on your side, someone with the experience and determination to guarantee you receive the best possible terms for your home financing. At Midwest Lending, we firmly believe that your relationship with your dedicated Loan Originator is key to not only ensuring a successful mortgage, but a successful mortgage experience.

When all is said and done, purchasing a new home will likely be the biggest and most important financial transaction you will close in your lifetime. We're here to make certain it happens on your terms.

WHAT I BRING TO THE TABLE

Working with a lender like Midwest Lending is like having your very own Personal Shopper. I am a licensed Mortgage Professional on both the national and state levels. I'll sit down with you to thoroughly discuss your personal financial situation, and outline a plan of action based on your home wants/needs.

I will then 'shop' your mortgage application to various lending institutions. My goal is to secure the best rate and terms available, ensuring the right home finance product for you and your family. Once you're approved, I will be by your side during every step of the underwriting process, negotiating on your behalf, until you are handed the keys to your new home.

CREATING SOLUTIONS

At Midwest Lending, our team is committed to providing our clients with the highest quality home loans, combined with some of the lowest mortgage rates available. But we can't stop there.

Because this is a partnership. While I am available via phone or email, I prefer to meet all my clients face-to-face. Why? Because discussing your financial picture is incredibly personal. I need to get to know my clients thoroughly, so that the right kinds of questions get asked. Because believe it or not, sometimes the loan with the lowest rate isn't the right loan for your individual situation.

It doesn't matter if you are a first time homebuyer, refinancing an outstanding loan, or consolidating debt - I am here to provide you with focused solutions. In the end, my goal is to create lasting relationships with each of my clients, in order to continue providing excellent service for years to come.

LOAN OFFICER BIO

Let me help you get the right loan, the right way.

As a licensed mortgage professional for more than [insert number] years, I have the knowledge, training, and experience to match the perfect mortgage product to your individual financial picture. Trust me to negotiate the rate and terms that best fit your budget, and to expertly navigate all legalities and paperwork involved in the process. It is my privilege and my responsibility to present you with a clear and comfortable path toward the closing table.

Whether you're a first-time home buyer, looking to trade up or downsize, or wanting to cash in on your current home equity, it is critical that you sit down with a mortgage professional before making your next move. We'll discuss your long term goals and budget, and make certain you have a clear and definitive picture of what type of home financing product is realistic for you.

After earning my degree in [college major] at the University of [school name], I started my career as a [job title] with [company name]. Fortunately, the [enter skill example] skills I acquired in that position later helped me transition seamlessly into the world of Loan Origination. After acquiring my Mortgage Loan Originator license on both state and national levels, I quickly discovered that helping my clients realize their dream of home ownership was more than a career; it became a passion.

Securing a home loan may seem overwhelming - but only if you go it alone. It isn't my job to simply get you the lowest rate possible. It's my responsibility to educate you on the best home financing options available to you. Let me provide you with the knowledge and confidence you need to make the best decisions for your future.