

GABRIELLE HODGE

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PROFESSIONAL SUMMARY

A detail-oriented writer and editor with experience in journalism, copy editing and literary publishing. Proficient in AP style, SEO best practices, and content management systems, with proven skills in all stages of content creation for both online and print formats. Passionate about curating meaningful content and eager to contribute to a dynamic editorial team.

EDUCATION

Purdue University

Bachelor of Arts in English Literature & Professional Writing
Minor in Women's, Gender, and Sexuality Studies

West Lafayette, IN
December 2025

EXPERIENCE

Marketing Choices

Editorial Intern

Remote

Sep 2025 – Present

- Write, edit, & review blog articles for various clients
- Conduct thorough research on assigned clients and adhere to their tone and message
- Implement SEO keywords and phrases to increase organic traffic

October Hill Magazine

Assistant Poetry Editor

Remote

Feb 2025 – Present

- Appraise 300 poems per quarterly submission cycle collaborating with other editors to ensure a smooth transition from submission to publication
- Offer constructive feedback to all poets fostering talent within the community

Purdue Exponent

Copy Editor

West Lafayette, IN

March 2025 – Aug 2025

- Copy edited peer-written articles ensuring grammatical accuracy and adherence to AP style, collaborating with the editorial team to ensure quality and consistency
- Navigated BLOXCMS efficiently to ensure proper editing processes and communication

City Journalist

Sep 2024 – Aug 2025

- Researched sources and created interview questions in preparation for a story
- Communicated with sources, photographers and editors to coordinate stories
- Interviewed students and local community members writing and reporting news in Greater Lafayette

The Rivet

Staff Writer

West Lafayette, IN

Dec 2024 - Aug 2025

- Pitched story ideas and conducted research on assigned projects
- Interviewed various sources and wrote and proofread articles on relevant arts and culture topics

CAMPUS LEADERSHIP

SEPA- Student Editing and Publishing Association, *Poetry Editor - West Lafayette, IN*

January 2025 - May 2025

- Read and analyzed student poetry submissions, giving feedback within a group of editors and organizing a student-published literary magazine

SKILLS

Microsoft Suite

Asana

Web Content Writing

Adobe Creative Suite

Blog Marketing

Research

WordPress

AP Stylebook

Fact-checking

PUBLICATIONS

“40 in a 60” - Bell Tower Magazine

2025

“Rapture Reclaimed” - Bell Tower Magazine

2025