

KEMMIE RYAN CARRILLO

505.850.4392

kemmieryan@gmail.com

[linkedin.com/in/kemmieryan](https://www.linkedin.com/in/kemmieryan) · kemmieryan.journoportfolio.com

Strategic multimedia content producer and editor with expertise in luxury lifestyle media. Proven record in leading high-profile publications, special features, and digital campaigns while managing cross-functional teams and driving audience engagement.

EXPERIENCE

MAY 2022 – PRESENT

EXECUTIVE DIRECTOR OF OPERATIONS/EXECUTIVE ASSISTANT, JWC MEDIA

Core Strengths: Executive support, workflow optimization, budgeting, special project leadership, digital operations, audience engagement.

- Provide executive support to Publisher/CEO, including budgeting, sales coordination, and workflow management.
- Lead production of high-profile special projects (*Premier Doctors, Luxe Living, Selling the Shore, Premier Lawyers, The Money Issue, Power Women, Gentlemen of the Year*).
- Oversee digital operations, web content, and audience engagement reporting.

APRIL 2020 – APRIL 2022

EDITOR-IN-CHIEF, HINSDALE LIVING MAGAZINE / JWC MEDIA

Core Strengths: Editorial leadership, luxury lifestyle content strategy, team management, cross-brand project production, audience growth.

- Directed monthly publication reaching 110,000+ readers; sourced and managed story ideas, writers, photographers, and designers.
- Produced cross-brand special features for multiple luxury lifestyle titles.

DECEMBER 2016 – MARCH 2020

SENIOR SPECIAL PROJECTS & SOCIAL EDITOR, JWC MEDIA

Core Strengths: Project management, team leadership, social media strategy, event coverage, high-profile partnerships.

- Oversaw editorial teams and special projects, including annual fashion and jewelry shoots and community guides.
- Managed social coverage, media sponsorships, and high-profile event photography across 100+ issues/year.

MAY 2016 – NOVEMBER 2016

ADVERTISING OPERATIONS & CUSTOMER SERVICE MANAGER, JWC MEDIA

Core Strengths: Client relations, production coordination, advertiser support, billing management.

- Managed advertiser relationships, coordinated creative production, and handled client billing.

EDUCATION

BACHELOR OF ARTS, BROADCAST JOURNALISM, UNIVERSITY OF NEW MEXICO