

## Professional Development

### Broadcasting

- *Sports Broadcaster: Athletics Department, University of La Verne, August 2024 — Present*

Deliver live commentary and analysis for college sports events. Enhance audience engagement through detailed play-by-play commentary. Conduct interviews with athletes, coaches, and sports staff to deliver engaging and informative content. Demonstrate strong communication skills, adaptability, and the ability to process information instantly during live broadcasts. NCAA Division III on-air sports broadcasting experience includes football, women's volleyball, men's baseball, and men's and women's soccer.

### Radio

- *Promotions Director: LeoFM Radio, 107.9 FM, University of La Verne, February 2025- Present*

Design, Organize, and Implement all Leo FM on-air and off-air promotions. Writes and implements contest rules, procedures, and operations for the station's contests.

Also a sole operator of the audio console Master Control software during weekly live air slot. Execute program commentary. Integrate promotions and public service announcements.

- *On-Air Staff: LeoFM Radio, 107.9 FM, University of La Verne, August 2024 — Present*

Led as sole operator of the audio console Master Control software during weekly live air slot. Execute program commentary. Integrate promotions and public service announcements.

### Coaching

- *Assistant Football Coach: Athletics Department, West Covina High School, June 2023 — December 2023*

Taught football fundamentals and connected them to life lessons to help young men develop resilience and character. Fostered a sense of teammate community while providing structure to encourage respect and hard work. Gained experience in educational mentoring to effectively guide and inspire players.

## Education

- *Bachelor of Arts in Communications from the University of La Verne. Expected graduation date: May 2025.*

## Sports Participation

- NCAA Division III Football: Collegiate quarterback for the University of La Verne for two years.
- Team Captain of West Covina High School Varsity Football for two years.
- Three years of varsity football at West Covina High School as quarterback.
- West Covina varsity track and field: long jump, 4x100 relay, 100 & 200 m

### Current Address:

1610 S. Tamar Drive,  
West Covina, CA 91790  
Cell Phone: 626 756 0613

### Personal Qualifications:

- Articulate and engaging speaker with the ability to convey information clearly and compellingly to diverse audiences.
- Extensive understanding of various sports, including rules, and strategies, which provide insightful analysis and commentary.

Committed to consistently delivering a high work ethic. Energetic task-oriented attitude.

- Advanced with technology, and radio programming ProTools, Zetta, Voxpro, Adobe Premiere Pro, and Canva

-Advanced Vocalist, Vocally Trained by Professional Singers for 8 years, Efficient in Sight Reading Music Choir Singer for 13 years

### References:

- George Keeler, Ph.D. Professor of Journalism University of La Verne 951 323-5553 [gkeeler@laverne.edu](mailto:gkeeler@laverne.edu)

- Anthony Avila Assistant Athletic Director – Communications & Sports Information University of La Verne 909 448-4639 [aavila3@laverne.edu](mailto:aavila3@laverne.edu)

## Honors and Awards

- 2021 University of La Verne Trustee Scholarship for academic merit.
- Dean's List, five school semesters.
- “Spirit of Choir” Plaque Award at West Covina High School.
- Senior Medallion Award, the highest overall award for a graduating senior.
- President of ULV Choral Organization.
- Led performer in a high school musical.
- Coached a CIF Finalist Varsity Football Team in Division 10

- Ariel Pisturino  
Director of Vocal Studies and  
Choir Director  
University of La Verne  
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