Theresa Agovino

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PROFESSIONAL SUMMARY

Award-winning journalist with experience writing short- and long-form articles on multiple platforms, including wire services, magazines, newspapers, and digital outlets. Talented storyteller with a proven track record of breaking news. Innovative thinker and team player who helped launch successful newsletters, organized special projects, and planned and moderated conferences. Excellent editor with an eye for organization and detail. Expert researcher who can review lawsuit filings, complex financial reports, and medical studies. Confident and adaptable professional who thrived as a foreign correspondent.

EXPERIENCE

Freelance Writer and Editor
Sept. 2024 – present
Clients include *HR Brew, Chief Investment Officer*, and *Habitat Magazine*.

Workplace Editor, Society for Human Resource Management
Oct. 2018 – Aug. 2024

- Won 11 journalism awards for coverage, including a Neal Award.
- Founding and primary writer of *All Things Work newsletter*. Circulation rose 26% in five years, and the open rate soared 50%.
- Developed, assigned, and edited stories written by freelancers and staff.
- Reported and wrote in-depth and short, news-driven articles on topics such as leadership strategies, workplace policies, and corporate culture shifts.

Freelance Journalist/Writer/Editor
March 2015 – Sept. 2018

- Wrote for publications including *The Wall Street Journal, Crain's New York Business, HR Quarterly,* and the American Heart Association website.
- Developed a series on consumer holiday spending for CBS Interactive.
- Produced White Papers on several topics.
- Researched, organized, and assisted in editing *Crain's* popular 50 Most Powerful Women feature.

Senior Reporter, Crain's New York Business
Aug. 2007 – Feb. 2015

- Consistently beat competition on numerous stories, including the collapse of the real estate market, the rebuilding of the World Trade Center, the sale of Stuyvesant Town, labor strife at the Metropolitan Opera, and nonprofits' fundraising challenges.
- Central to creating and writing the Real Estate Daily, one of *Crain's* most successful newsletters.
- Organized and moderated conferences on real estate and the arts.

Pharmaceutical and Health Care Business Writer, The Associated Press
March 2001 – July 2007

- Beat the competition on multiple stories about crucial issues.
- Profiled noteworthy companies and individuals.
- Tracked and interpreted political, social, financial, and legal issues affecting the sector.
- Regularly acted as an editor on the business desk.

Freelance Foreign Correspondent, Budapest, Hungary
Feb. 1995 – Dec. 2000

- Highlighted political, social, and economic developments in Eastern Europe and the Balkans, including the US-led bombing of the former Yugoslavia; the Kosovo refugee crisis; Hungary's acceptance into NATO; and the havoc caused in the region by the change in the political system.
- Clients included *The Boston Globe, San Francisco Chronicle, Newsweek, The Chronicle of Higher Education,* and *Pensions & Investments*.

EDUCATION

Syracuse University
S.I. Newhouse School of Public Communications Bachelor's Degree

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AWARDS

2024

- National Bronze Award, Enterprise News Story, "Companies Step Up to Hire Afghan and Ukrainian Performance Refugees" – American Society of Business Publication
- National Bronze Award, All Content - How-To Article, "The Performance Review Problem" – American Society of Business Publication Editors

- Apex Award of Excellence for writing on immigration, "Companies Step Up to Hire Afghan and Ukrainian Performance Refugees" – Communications Concepts Inc.

2023

- Neal Award, Best Single Article, Brand with less than 3 million in revenue – "Is Pay Transparency Good for Business?" – Software & Information Industry Association
- National Gold Award – "Will Remote Work Undermine Diversity Efforts?" – American Society of Business Publication Editors
- Winner, Newsletter/Trade Publication, Business – "Is Pay Transparency Good for Business?" – Society of Professional Journalists, Washington D.C. Chapter
- National Bronze Award, Feature Article, 11 or fewer issues per year – "Is Pay Transparency Good for Business?" – American Society of Business Publication Editors
- Regional Bronze Award – "Companies Grapple with How to Address the Supreme Court's Ruling on Abortion" – American Society of Business Publication Editors

2022

- Winner: Newsletter/Trade Publication, Feature – "Asian-Americans Seek More Respect, Authority in the Workplace" – Society of Professional Journalists, Washington D.C. Chapter
- Silver Award, How-to Article – "Out of the Shadows" – Trade, Association, Business Publications International

2021

- Salute to Excellence Award, Magazine Circulation under 1 million – "New Approach to Diversity, Equity and Inclusion: Honest Conversations" – National Association of Black Journalists

2011

- Bronze Award, Best Body of Work by a Single Reporter, Newspapers – The Alliance of Area Business Publications
- First Prize, Best Report in a Weekly Newsletter – National Association of Real Estate Editors – "Lew Ranieri and the Road to Hell"

2010

- Best in Business Explanatory Award – Society of American Business Writers and Editors – "Lew Ranieri and the Road to Hell"