

MARIÓN BRIANCESCO ARIAS

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International Affairs and Journalism professional based in Costa Rica, with a broad interest in digital rights, communication, public policy on technology, and investigative journalism. 5 years of formal experience working at non-profit organizations in qualitative and quantitative research with specialized software, project management, international cooperation fundraising, and journalism. Skills in data analysis, public speaking, negotiation, and analysis with an international and human rights perspective.

EXPERIENCE

2025-currently

Chief Program Officer | Observatorio Digital ProBox | *Project coordination - Strategic Management - Fundraising - Leadership - Digital rights - Advocacy*

Lead cross-regional research and advocacy projects, driving strategic planning, impact evaluation, and collaboration with key partners. I am also responsible for fundraising and donor reporting.

2023-currently

International Cooperation Reports Writer - Consultant | Latin American Center for Investigative Journalism (CLIP) | *Donor accountability - Technical Writing - Fundraising*

Guide the reports formulation of the project “*Redes contra el silencio*”, funded by the Swedish International Development Cooperation Agency, based on monitoring and outcomes evaluation.

2024

Production Assistant | Latin American Center for Investigative Journalism (CLIP) | *Investigative journalism - Data visualization - Audio, video and image editing - Design - Web content management - SEO*

Participated in the conceptualization, coordination, and production of multimedia and data products for investigative and collaborative journalism projects such as “*Tráileres: trampa para migrantes*” (Online Journalism Awards 2024; Tom Renner Award 2025; Global Shining Light Award 2025), “*Las grietas del litio*”, “*Países Minados*”, “*Los Ilusionistas*”, “*Carbono Opaco*”, and “*NarcoFiles*”.

2023-2024

Communication consultant | Fundación Puentes para el Desarrollo de Centroamérica | *Strategic communication - Social media monitoring - Data analytics - Participatory techniques - Design thinking*

- Designed a communication campaign for the launch of an Observatory on Economic and Social Rights.
- Designed a participatory diagnosis of organization capabilities, conducted interviews and workshops and proposed recommendations based on the systematized findings.
- Designed a social listening methodology about economic rights in Nicaragua, extracted the data with specialized software, analyzed the quantitative data and prepared a report based on the sociopolitical context.

2021-2022

Projects Manager | Instituto Panamericano de Derecho y Tecnología | *Project management - Team management - Policy - Law - Data analysis - Fundraising - Social media monitoring - Digital rights - Internet Governance - Public speaking - Events and workshops planning - Communication - Advocacy - Public speaking - Alliances negotiation*

- Led the regional project Segur@s en línea since its conceptualization, whose results include the first open data website about digital violence in Central America, workshops, socio legal counseling, and advocacy.
- Researched about video surveillance in the project Centroamérica Videovigilada, conducted interviews, focus groups and meetings with authorities.
- Represented the organization before donors, authorities and civil society, during forums, interviews, as well as high-level national and international events.
- Increased the obtaining of international cooperation funds in one year.
- Followed-up legislation and public policies on technology in Central America and Dominican Republic.

ACADEMIC EXPERIENCE

2023

Journalism Intern | Latin American Center for Investigative Journalism (CLIP) | 4 months

2020

International Affairs Intern | Ministry of Science, Technology, Innovation and Telecommunications of Costa Rica | 5 months

2019-2021

TV production assistant and journalist | QUINCE UCR, Semanario Universidad and Ojo al Clima

EDUCATION

2024

Bachelor's degree in Mass Communication with concentration in Journalism | Universidad de Costa Rica | GPA 9.75

2023

Business Analytics Advanced Program | Universidad Cenfotec | 192 hours

2021

Bachelor's degree in International Affairs | Universidad Nacional de Costa Rica | GPA 9.36

ACTIVITIES AND RECOGNITIONS

- **Fellow** of the AI Apprenticeship in governance, diplomacy, and international relations - Diplo Foundation (2024)
- **Fellow** of the 360/Digital Sherlocks OSINT program - Digital Forensic Research Lab (DFRLab) (2024)
- **Member** of the first generation Latin American Network for Digital Rights Journalism - Access Now (2024)
- **Speaker** in national and international multi-stakeholder events about Internet Governance and digital rights such as LACIGF 2025, IGF Costa Rica 2025, Youth IGF Panama 2024, Youth LAC IGF 2025-2024-2023, Summit for Democracy 2023, global IGF Ethiopia 2022, RightsCon 2023 and 2022, MESO Congress 2022, TecnoRizoma 2022, CPDP Latam 2021.
- **Member** of the 8th generation of the LATAM Network of Young Journalists (2023-currently).

SKILLS

Research - Project Management - Team management - Legislation and public policy analysis - Data analysis - Fundraising and donor accountability - Social media monitoring - SEO - Strategic communication plans - Agreements and alliances negotiation - Public speaking- Photography - Audio, video and image editing - Design.

Leadership - Teamwork - Time management - Critical thinking - Committed and dedicated person - Attention to detail - Self taught - Confidentiality - Empathy - Respect for diversity.

TECHNOLOGIES

Microsoft Office and Google Workspace - Adobe Creative Suite (**Illustrator, Photoshop, Audition, Premiere Pro, Lightroom**) - Data analytics (**Excel, Tableau, Power BI, Flourish, Datawrapper**) - Qualitative data analysis (**MAXQDA**) - Project Management (**Trello, Notion**) Communication (**Slack, Signal, Teams, Zoom**) Web content (**WordPress**).

LANGUAGES

Spanish (native) **English** (B2+ TOEIC certificate) **German** (currently B1).