

Alyssa Lagasca, PharmD, BA

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MEDICAL & SCIENTIFIC COMMUNICATIONS | STRATEGY IN CONTENT CREATION

PharmD-trained medical writer with 4+ years of experience translating complex scientific data into clear, engaging content for diverse audiences, including healthcare professionals (HCPs) and patients. Known for independently maintaining client relationships, creating outreach strategies, educational tools and evidence-based deliverables across diverse healthcare entities such as retail, hospital, pharma and nonprofit. Experienced in medical legal reviews (MLR) and Veeva. A collaborative and adaptive leader who fosters idea-sharing, conflict resolution and team synergy in deadline-driven, fast-paced environments.

SKILLS

Medical Writing | Copywriting | SEO | Content Strategy | Medical Factchecking | Consulting
Project Management | Simplifying Concepts | Scientific & Clinical Analytics | Stakeholder Engagement

EXPERIENCE IN MEDICAL COMMUNICATIONS AND EDUCATION

PharmCon freeCE (Radnor, PA) – CE Faculty Member (Medical Writer) **July 2025 – Present**

- Contributes ACPE-accredited continuing education content for pharmacists and pharmacy technicians
- Authors monographs and slide decks focused on advancing the pharmacy profession

Maryland Pharmacists Association (Columbia, MD) – Consultant **May 2025 – Present**

- Gathered HCP insights into actionable strategies to improve naloxone access and patient awareness
- Constructed analysis report about 2024-2025 naloxone pilot survey results and pharmacy outreach

PCOS Challenge (Atlanta, GA) – Health Communications Specialist **May 2025 – Aug 2025**

- Created disease materials to advance HCP education of Polycystic Ovary Syndrome (PCOS)
- Synthesized novel clinical data on PCOS to create strategic and digital content

Pharmaceutical Externships (Baltimore, MD) – Graduate Pharmacy Extern **2021 – 2024**

- Completed 1,700+ hours of pharmacy rotations focused on medical affairs, oncology, vaccines, endocrinology, hospital and community practice
- Collaborated with medical affairs teams at AstraZeneca to analyze clinical data and navigate Veeva MLR review, ensuring accuracy and compliance of global communication materials
- Designed patient and HCP education materials translating clinical data into accessible content for use in hospital and pharmacy settings (John Hopkins Hospital, MedStar Health, and CVS)

EDUCATION

Doctor of Pharmacy at Notre Dame of Maryland University **May 2024**

B.A. in Biological Sciences at University of Maryland Baltimore County **May 2018**

CERTIFICATIONS

Copy Writing: Master Content Writing & Copy Writing in 2025 (Udemy)

Apr 2025

- Credential ID: UC-5ff43e53-ddd9-4f43-999c-ac22e1446aa0

Medical Writing for Healthcare Professionals (Udemy)

Mar 2025

- Credential ID: UC-e74c9382-32b7-41be-b362-4317a2d1a4c1

PRESENTATIONS & GUEST APPEARANCES

Choose Your Next Pharmacy Career Path Webinar (The Happy PharmD)

June 2025

- Guest speaker and panelist in a virtual setting of 60+ -attendees on non-traditional pharmacy jobs

Careers in Pharmacy (Notre Dame of Maryland University)

June 2025

- Sole educator providing a live, self-composed presentation on pharmacy careers to 30 attendees

SOFTWARE COMPETENCY

Microsoft Office Suite | Zotero | Veeva | Zoom | Adobe Acrobat | PubMed | Clinical Databases

SPECIAL PROJECTS

- 5 years of experience as a content creator for multiple social media platforms with established audience
- Presented a 2025 panel on transferable career skills gained from content creation and streaming
- Mentor for early talent and students in the life sciences field on medical writing