

# Cameron Keighley

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<https://cameronkeighley.journoportfolio.com/>

## Education

**HONOURS BACHELOR OF DIGITAL JOURNALISM** | UNIVERSITY OF OTTAWA

• 2021

**JOURNALISM DIPLOMA** | ALGONQUIN COLLEGE

• 2019

## Relevant Experience

**FREELANCE WRITER/PHOTOGRAPHER/VIDEOGRAPHER** | 2017 – PRESENT

Produce content for clients such as articles, podcasts, commercial videos, photos and other multimedia content

### *Sample of Clients*

- Overview Media
- SemiotiX
- Meraso Ltd. Clothing
- Comic-Con

**STAFF WRITER | SQUAD** | DEC 2019 – PRESENT

- Pitch and produce stories and related content
- Source imagery for articles
- Conduct necessary interviews
- Format articles for SEO and readability

**INTERN/CHASE PRODUCER | CBC NEWS NETWORK** | FEB 2019 – APRIL 2019

- Produce content for the prime-time Carole MacNeil show
- Source and book guests
- Write scripts and banners
- Create visuals
- Pitch and produce stories

**EDITOR | GLUE MAGAZINE** | SEPT 2018-APRIL 2019

- Oversee operations of the magazine
- Edit copy for online and print
- Manage a large team of writers
- Proof magazine pages
- Make executive decisions on magazine content and design

## **PHOTO EDITOR | ALGONQUIN TIMES | SEPT 2018-DEC 2018**

- Choose and edit photos for print
- Ensure photographic quality

## **ASSISTANT MANAGING EDITOR | ALGONQUIN TIMES | FEB-MAY 2018**

- Organize operations of the paper
- Edit for print and online
- Slot stories and ads for print
- Approve page layouts

## **Other Work Experience**

### **GROUND MAINTENANCE | CARLETON UNIVERSITY | MAY 2020 – PRESENT**

- Landscaping and maintenance of Carleton campus

## **Profile**

- Strong technical skills and knowledge in editing, CP style, pitching process, investigative and data research, and production of content for a variety of platforms including; podcast, radio, TV, video, magazine and newspaper.
- Creative storytelling skills with proven experience in engaging and informing an audience.
- Senior editor experience with award-winning Algonquin Times and Glue magazine.
- Adaptability to changing priorities and able to meet strict deadlines while delivering high-quality results.
- Reliable team player who would be a guaranteed asset to any team.
- Highly capable photographer and videographer.

### **Core Competencies:**

- Conducting interviews
- Quick turn-around stories
- Story development
- Advanced editing abilities
- Event and studio photography
- Project planning
- Specialty reporting
- Newspaper and online design

### **Technical Skills:**

- Microsoft Office (Word, Excel, PowerPoint)
- Adobe Suites (Premiere, Photoshop, InDesign)
- WordPress
- Burli
- social media
- iNews
- mediacentral.

## **References available upon request**