

RICHARD OYAMO

Freelance Writer, Editor, and Blogger

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PROFILE STATEMENT

Trustworthy, trainable, innovative, hardworking, self-motivated, team player with high level of integrity, and an education trainee with a proven ability to effectively evaluate, organize, forecast and prioritize work within an overall task schedule. I can communicate effectively with work colleagues at all levels, including key stakeholders and senior management with the ultimate aim of delivering on organizational goals.

PROFESSIONAL SUMMARY

- Detail-oriented Content Creator with extensive knowledge of digital marketing. Committed to unique and aesthetically pleasing content with a talent for adapting to changing markets. Successful at posting frequently and using content management systems.
- Highly motivated Content Creator with proven track record developing engaging content. Works well independently as well as collaboratively. Adept at managing multiple projects while producing successful outcomes.
- Results-driven Copywriter offering over 4 years of client-focused service, project management and business-generating content production. Skilled professional with core strengths in leadership and goal alignment across teams and external agencies. Proficient at cultivating and retaining key client relationships and business partnerships

EMPLOYMENT HISTORY

Your Home Sold Guaranteed Realty

Real Estate Content Creator and Optimizer

January 2024 – Present

- Created and optimized engaging, high-quality content focusing on real estate market trends, property listings, and home-buying guides.
- Contributed to the company's digital presence through regular blog posts, articles, and social media content tailored to the housing market.
- Participated in live podcasts discussing trending topics, such as market changes, housing demand, and home-selling strategies, providing insights for both buyers and sellers.
- Collaborated with marketing and sales teams to ensure content aligns with market strategies and drives engagement.
- Utilized SEO strategies to boost online visibility and attract prospective clients.

Peaches and Screams

Adult Product Reviewer and Content Writer

Jan 2021–Dec 2022

- Researched and wrote engaging and educative articles on adult products and user guides.
- Managed time efficiently in order to complete all tasks within deadlines.
- Proven ability to learn quickly and adapt to new situations.

Net-Worth Advertising

Content Researcher, Optimizer, and Creator

Jan 2022– July 2024

- Develop original content through social listening and independent sources.
- Wrote quality content for clients, enabling site visitors to quickly obtain information.
- Organized collected information to produce well-written articles.
- Applied current editing and photography tools to tell great stories.
- Strengthened content through proofreading and editing.
- Conducted online research to obtain relevant information and materials.

JustCBD Store

CBD Brand and Product Reviewer

Jan 2022–Dec 2022

- Conducted thorough research on different cannabidiol (CBD) brands and products.
- Wrote educative articles touching different CBD topics such as user guides and product descriptions.
- Paid attention to detail while completing assignments.

The Decision Maker Magazine

News Writer and Market Analyst

Oct 2020 – Dec 2021

- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating, and authentic approach.
- Completed thorough research into assigned topics.
- Provided writing support in fast-paced environment for variety of public-facing materials.
- Performed keyword research to optimize content for SEO.
- Worked with teams of designers, editors and marketers to create content for client campaigns.
- Edited and proofread content to confirm proper grammar, quality and consistency with AP style.
- Studied and commented on current news and trends.

OTHER CLIENTS

- Utopia.co.uk (Regular Writer)
- Dimepeice LA (Content contributor and Product Reviewer)
- Ungating Amazon (Regular Writer)

TECHNICAL SKILLS

- Excellent in MS Office, Excel, PowerPoint, and cloudbased workspace such as Google Docs, and Slack platform.
- Search Engine Optimization (SEO).
- Proficient in web content management.
- Applications of basic engineering principles in solving problems

INTERESTS

- Copywriting
- Proofreading and Editing
- Ghost-writing

NICHES

- Business and Finance.
- Sports.
- Real Estate
- Food Service and Science.
- Technology.
- Health, Lifestyle, and Fitness.
- Adult Product Reviews.
- Hemp Writer.