

Page	Blog Post
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If you are a member of a traditional healthcare organization, it may be hard for you to wrap your mind around telemedicine. Some differences are notable when comparing telehealth vs conventional medical treatment, but they are important ones, and the similarities between the two are also significant. Read on to compare and contrast these two forms of medical treatment and how they affect today's medical landscape.

Similarities

Both telehealth and conventional medical treatment are focused on measuring patient outcomes in today's world. While telehealth by its nature allows for easier access to follow-up care and patient monitoring—and also tends to lead to fewer hospital readmissions—the truth is that members of traditional medical organizations are also looking for ways to improve the patient experience.

A large portion of medical practices are beginning to incorporate online-based care as a general rule, even if they are not yet implementing telehealth tools. Some programs that modern organizations are utilizing include user-friendly websites, patient information portals, and online scheduling. While telemedicine is a kind of online tool in itself, most telehealth systems also offer the programs listed above or similar ones.

Both telehealth clinics and traditional medical offices are also approaching modern patient care with a customer service-based mindset. This includes implementing retail clinics, 24/7 concierge medicine, and even house calls.

As mentioned above, telehealth lends itself to more convenient care just by providing the features that it does, such as remote patient monitoring and quick access to mobile tools that patients can easily and comfortably adapt. There are many differences to consider when discussing telehealth vs. conventional medical treatment, but the substantial similarities above require just as much attention.

Differences

Where work-life balance is concerned, telehealth is changing the medical world for the better.

Telemedicine systems allow doctors and other healthcare workers to adopt more flexible schedules, even creating an option for completely remote healthcare based on the schedules of healthcare providers and patients. In many cases, doctors can visit more patients in less time and still realize lower levels of burnout in a remote environment.

The modern communication advancements offered by telehealth also allow for better one-on-one conversations between patients and physicians, some of which take place in a comfortable and private environment that patients have not been able to benefit from in the past.

Additionally, the mobile-focused connectivity of telemedicine lets patients feel more connected to both their healthcare professionals and their own medical needs. Many healthcare workers appreciate the high-tech ease of such tools, as well, causing medical organizations that implement telehealth programs to attract better talent to their practices.

Perhaps most importantly, telehealth allows patients in [remote areas](#) to receive medical treatment that would otherwise be difficult for them to access, improving their chances for greater health while increasing practices' patient load. Implementing telehealth technology into traditional medical organizations is becoming a very advantageous action for all parties involved; many prominent practices have already realized and taken advantage of this detail.

In some cases, it is not necessary to compare telehealth vs. conventional medical treatment, because the two can currently coexist quite peacefully; in fact, most organizations will flourish at greater levels and become more competitive by implementing a user-friendly, customer service-focused telehealth tool like [Software Name]. Contact us to learn more about integrating our cloud-based telemedicine software with your practice's current technology.