



YEARRIMIA

SOCIAL MEDIA /
CONTENT MARKETING





PROFILE

I'm energetic, curious, get things done, happy to work in a team and passionate about creativity.

CONTACT

Jakarta, 01 January 1996
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CONNECT

-  yearrimia pv
-  fb.com/yearrimia
-  yearrimiapv
-  yearrimia.journoportfolio.com

EXPERIENCES

- 2018 **Content Marketing Associate**
 - Implementing seamless and the ease of DANA to our daily life on Website, Instagram, Facebook & Twitter.
 - From planning, scheduling, executing and evaluating all the channels performance.
- 2018 **Marketing Internship at GO-JEK Indonesia**
 - Handling the projects and campaign
 - Coordinate the all merchant kit with vendors production
 - Content writer
- 2017 **Partner Management Internship at Fave Indonesia**
 - Handling the partners deals
 - Maintain the good relations with partners

EDUCATION

- 2014 **Atma Jaya Catholic University**
Communication Science
- 2011 **Tarakanita Vocational High School**
Office Administration

ACHIEVEMENT

- 2020 **As a speaker for the DEON community - sharing session about Social Media for business.**
- 2020 **Online courses - Social Media Strategy**
- 2020 **Online courses - Content Marketing for Social Media**

SKILLS

