



CONNECT WITH ME

- 614-506-5286
- connect@dionnacarter.com
- dionnacarter.com
- linkedin.com/in/dionnacarter/

SKILLS & PROFICIENCIES

- Copywriting
- Grammar & Content Editing
- Community Relationship Development
- Non-profit Campaign Messaging
- Blog Strategy, Production, and Distribution Management
- Agile Project Management using Asana, Slack, & Stacker
- GSuite, Google Meet, Zoom
- Canva, Dropbox, Grammarly

NOTABLE ACHIEVEMENTS

- Led philanthropic campaign at L Brands, raising more than \$6 million (cumulative) for James Comprehensive Cancer Center
- Implemented and led philanthropic campaign raising more than \$635,000 (to date) for more than 10,000 foster teens
- Authored and self-published book of poetry, Bed of Roses: Thorns Included in 2021

DIONNA CARTER

COPYWRITING & EDITING SPECIALIST

PROFESSIONAL SUMMARY

Dionna Carter is a writer and editor with 10+ years cross-industry expertise in print and digital communications, personal branding, project & event management, community outreach, and social content campaigns.

WORK EXPERIENCE

EXECUTIVE COPYWRITER & CONTENT EDITOR

INSPIR3D Media | Aug 2010 - Present

- Support management of digital and print publication campaigns through content strategy + ideation, subject research + interviews, & copy development + editing; craft compelling articles in alignment with brand voice and tone
- Provide proofreading, content and grammar editing services on retainer for entrepreneurs, business professionals, creative agencies, and students
- Collaborate with branding and marketing firms to develop creative briefs, scopes and proposals; create social media captions and long/short form sales script

COMMUNITY OUTREACH DIRECTOR

One Church | Oct 2016 - Feb 2021

- Develop community engagement strategy and create communication collateral to activate statewide foster care initiative that has raised more than \$635,000 since 2019, impacting 10,000+ teens
- Support creation and management of internal and external communication including press releases, email newsletters, presentation decks and more

COMMUNITY RELATIONS SPECIALIST

L Brands | Sep 2010 - Oct 2016

- Provide executive administrative support, relationship development and project management on multimillion-dollar philanthropic campaigns

EDUCATIONAL HISTORY

Ohio University, E.W. Scripps School of Journalism

B.S. in Journalism | June 2010