

## LiAngelo Ball is set to perform hit “Tweaker” at NBA All Star Weekend



Upon hearing the news that a Ball brother will be attending NBA All Star Weekend in San Francisco next weekend, most fans would have assumed that LaMelo would be playing on Sunday rather than LiAngelo rapping on Saturday.

LiAngelo - unlike his younger brother LaMelo and older brother Lonzo - never managed to play an NBA game, having only played a handful of Summer League games for the Charlotte Hornets in 2021.

A two year stint with the Greensboro Swarm in the NBA G-League as well as some overseas ventures have not deterred Gelo, as despite his hoop struggles, the 26 year old has found roaring success as a Hip Hop artist.

His viral debut hit “Tweaker” debuted at No.29 on the US Billboard Hot 100 Chart and took the NBA by storm with numerous players, commentators and social media accounts quoting his catchy lyric “I might swerve, bend that corner, woah.”

The success of the song also allowed Gelo to officially launch his music career as the middle child of the Ball family signed a \$13 Million deal with Def Jam Records and Universal Music Group.

ESPN’s Sham Charania reported the details of Ball’s deal back in January and it states that Ball has full ownership of his music, his own record label and an \$8 Million guarantee.

Since signing his deal, Gelo has released an official music video for “Tweaker” where his brothers make an appearance, as well as a remix to the song with a verse from legendary rapper Lil Wayne.

Gelo also performed the song during an NFL game as the Detroit Lions hosted the Washington Commanders.

The Ball Brothers found fame when they were attending Chino Hills High School and their father Lavar Ball was actively marketing his children in an attempt to aid their future basketball careers.

Lavar’s antics most definitely paid off as Lonzo was the No 2 pick of the 2017 Draft having been selected by the Los Angeles Lakers and LaMelo was the No 3 pick of the 2021 NBA Draft having been selected by the Charlotte Hornets.

Fans of the Ball family will be excited that Gelo is being given the opportunity to perform given how LaMelo was seemingly snubbed from the All Star Game despite leading the Eastern Conference Guards in fan votes.

This is the first time in NBA history that a player has led their respective category in fan votes and not been selected to play in that edition of the All Star Game.

Gelo will be performing at the Golden State Warrior's Chase Center on All Star Saturday Night on February 15<sup>th</sup> alongside the annual festivities of the NBA 3-point Contest, Dunk Contest and Skills Challenge.