

Mark Stash  
Editor  
Life in the Fingerlakes Magazine  
171 Reed Street  
Geneva, NY 14456

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Dear Mr. Stash:

*As Life in the Finger Lakes Magazine* knows, this region of upstate New York is a special one. Locals and tourists love it just the same and often want a physical way to hold onto their memories of this place. More often than not, this desire is fulfilled by shopping for a souvenir. However, the Finger Lakes area that we both know and love is not done justice by an "I Love NY" tee shirt or a bottle of maple syrup. I believe there are articles I could provide covering the little shops throughout the Finger Lakes that offer more sentimental souvenirs.

There is no better way to start this souvenir shopping guide than right here in Geneva. Owned by a Geneva local and loved by those from both near and far, *Earthly Possessions Boutique* fills the gap that has been missing. You will find the article attached for your consideration. Do feel free to contact me at (908) 656-4175.

Best,

Leah Henning, Student  
Hobart and William Smith Colleges