

# Emmanuel Chukwujekwu

Fiction Ghostwriter | YouTube Scriptwriter | Content Writer

Lagos, Nigeria  
+234 808 761 4042  
emmanueljekwuofficial@gmail.com

## SUMMARY

Detail-oriented writer and storyteller with 3+ years of experience crafting engaging, SEO-optimized content across fiction, YouTube scripts, and branded articles. Adept at writing high-retention YouTube scripts, immersive storytelling, and audience-driven content that drives traffic, engagement, and conversions. Proven ability to meet deadlines, adapt to diverse tones, and deliver high-quality, client-focused writing.

## PROFESSIONAL EXPERIENCE

### Freelance Writer & Ghostwriter

JANUARY 2020 - PRESENT

- Ghostwrote fiction stories across various genres, ensuring deep character development and gripping plots.
- Scripted engaging YouTube videos that increased audience retention and watch time for clients.
- Delivered SEO-optimized blogs and articles, improving traffic and reader engagement.
- Conducted thorough fact-checking and research to maintain content credibility.
- Delivered white-label content, including blogs and articles tailored to client specifications.
- Independently managed multiple projects, meeting tight deadlines with minimal supervision.

### OrderEat, Lagos — *Brand Ambassador*

OCTOBER 2021 - NOVEMBER 2022

- Authored SEO-friendly articles for the company blog, increasing web traffic by 20%.
- Expanded brand awareness through strategic content marketing.
- Boosted customer acquisition through targeted outreach campaigns.

## SKILLS & EXPERTISE

## TECHNICAL SKILLS

Content Writing  
Copywriting  
YouTube Scriptwriting  
Content Strategy  
SEO Optimization  
Social Media Marketing  
Content Marketing  
Proofreading  
Content Creation

## SOFTWARE

**Writing & Editing:** Google Docs, Microsoft Word, Grammarly, Hemingway Editor

**Microsoft Office Suite** (Word, Excel, PowerPoint)

**Content Management:** WordPress, Medium

**SEO & Research:** Google Trends, Ubersuggest, Ahrefs, SEMrush, Google Analytics

**Social Media Management Tools** (Hootsuite)

**Collaboration & Productivity:** Google Workspace, Trello, Notion

## SOFT SKILLS

Creativity

## WRITING & STORYTELLING:

- Fiction Ghostwriting (Thriller, Sci-Fi, Historical, Mystery, Drama)
- YouTube Scriptwriting (Long-form content, Storytelling, Engaging hooks)
- Blog & Content Writing (SEO, Audience Retention, Brand Voice Alignment)

## EDITING & RESEARCH:

- Proofreading & Grammar Checks
- Fact-Checking & Research
- Content Structuring & Flow Optimization

## CONTENT STRATEGY & MARKETING:

- Audience Engagement & Retention
- SEO Writing & Keyword Optimization
- Brand Positioning & Tone Development

## EDUCATION

### University Of Lagos, Lagos — B.A.

(2017 TO 2023)

Bachelor of Arts in Philosophy at the Faculty of Arts.

Communication

Time Management

Problem Solving

Adaptability

Collaboration

## PROJECTS

### Martin's Press — Blog

Maintained a successful information and self-development blog at [www.martinspress.wordpress.com](http://www.martinspress.wordpress.com) since 2020

### Eye Of The Observer — Blog

Maintained a successful information blog at [www.eyeoftheobserver.home.blog](http://www.eyeoftheobserver.home.blog) since 2020

### Emmanuel Vater Writers — Blog

Maintained a successful creative writing blog at [www.emmanuelcvwrites.wordpress.com](http://www.emmanuelcvwrites.wordpress.com) since 2021

## LANGUAGES

English