

2025 Impact Report



Why we're here



In 2018, NEA found that the recycling rate in Singapore's large hotels was 7.7%. Lightly-used hygiene amenities are mostly discarded.



400,000 children under five die every year from a lack of access to adequate hygiene resources.



43.7% of Singaporean respondents in a recent survey saw climate change as "*a serious and immediate threat to the well-being of my country.*"



What we do



Soap Cycling Singapore collects lightly-used bar soap from hotels in order to reduce chemical waste intended for already crowded landfills or incineration.



With the help of our student interns and volunteers, we clean and package the soap bars to distribute to communities that lack hygiene resources across Singapore and the surrounding region.



Through our workshops in schools and the community, we raise awareness of the importance of sustainability and the WASH challenges facing our partner communities.

Distributions



Soap Cycling Hero Nina "Cute" Rotelo distributing soap to schoolchildren in Negros Occidental, Philippines in June 2025



Jacob Sur gifts soap to participants in the Khmer Kids Cup in Siem Reap, Cambodia, in March 2025

260 kg (6,500 bars)

of soap distributed to those in need —enough for 520 children for a year

117.8 kg (45%) to Singapore

86.5 kg (33%) to the Philippines

50 kg (19%) to Indonesia

5.5 kg (2%) to Cambodia

Corporate



21 Carpenter Hotel housekeepers training on March 27, 2025



A hardworking Nomura team during a corporate workshop in Feb 2025

227 kg (5,675 bars)

of soap collected from five hotel / flavour and fragrance partners

2 new collection partners

gained so far in 2025

Community outreach



Local Soap Cycling volunteers from Alljunied Hougang Town Council showing off their clean soap bars



Catholic Junior College students learning about soap recycling at the Service Learning Fair in Feb 2025

57 volunteers

over three sessions with one corporate and one NGO partner

53.5 kg (1,337 bars)

of soap processed by our volunteers