

## PROFESSIONAL SUMMARY

Sports media and communications professional with 5+ years of experience across live broadcasting, athletic communications, and game-day operations at the collegiate and national level. Experience in writing game recaps, previews, and feature content, managing media relations, and producing digital content for collegiate and international lacrosse events. Equally at home behind a microphone calling play-by-play, managing a press box, producing content, or on the field executing fan experience and game presentation. Has a track record of managing multiple sports and deadlines simultaneously.

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## EDUCATION

**Campbell University** – Buies Creek, NC **May 2027**

*Master of Science in Applied Leadership (Concentration in Data Analytics & Decision Making)*

**Elon University** – Elon, NC **May 2025**

*Bachelor of Science in Sport Management, Bachelor of Arts in Journalism*

**Minors:** Leadership Studies, Professional Writing Studies

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## EXPERIENCE

**Campbell University Athletics | Buies Creek, NC** **August 2025 – Current**

*Athletic Communications Graduate Assistant, Sports Information Director (Cross Country, Wrestling, & Softball)*

- Serve as primary media contact and SID for three varsity programs
- Manage all external communications with a combined audience of 60,000+ including, player and coach media availability, credentialing, media requests, game notes, recaps, and team websites.
- Oversee press box operations and postgame media responsibilities for 50+ events per year across multiple sports.
- Design and distribute graphics, record books, and press releases.
- Photograph practices, home competitions, media days, and recruit photoshoots; maintain program photo library used across web, social, and print channels.

**Freelance Sports Broadcaster | Multiple** **June 2025 – Current**

*On-Air Talent (Play-by-Play/Color Broadcaster)*

- Called play-by-play for the 2025 Pan-American Women's Lacrosse Championship on World Lacrosse TV (WLTV), providing national broadcast coverage of an international multi-team tournament.
- Called play-by-play for the CAA Men's Soccer Tournament on FloSports.
- Serve as lead broadcaster for Meredith College Women's Lacrosse
- Provide play-by-play and color commentary across football, soccer, volleyball, basketball, baseball, softball, and lacrosse at the collegiate level.
- Prepare detailed spotting boards and broadcast notes prior to each assignment to ensure accurate, informed on-air coverage.

**North Carolina Courage | Raleigh, NC** **June 2025 – Current**

*Fan Experience/Game Presentation Team Member, Street Team Member*

- Execute pregame and halftime fan activations at professional NWSL home matches, driving attendance engagement and brand visibility for a professional women's soccer club.

## **World Lacrosse | Remote**

**June 2025 – August 2025**

### *Content Assistant*

- Produced, edited, and published digital content for World Lacrosse events, including game recaps, previews, and feature stories.
- Developed game notes for broadcast teams covering The World Games and the U20 Men's Championship, supporting on-air talent with ready-to-use research and statistics.

## **Elon University Women's Lacrosse Team | Elon, NC**

**January 2025 – May 2025**

### *Team Manager, Administrative Assistant, Interim Sports Information Director*

- Supported coaches and student-athletes with team operations, including travel, compliance, scheduling, and film.
- Assumed SID responsibilities mid-season, handling game day statistics, media coordination, and content production for a Division I women's lacrosse program.

## **Rising Phoenix, Elon Athletics | Elon, NC**

**August 2023 – May 2025**

### *Co-Executive Director, Director of the Rising Phoenix Podcast, Founding Member*

- Co-led a student multimedia outlet covering Elon Athletics, directing a team of reporters, photographers, and editors to produce content on tight game-day deadlines.
- Hosted and produced the bi-weekly "Rising Phoenix" podcast from launch through graduation, booking guests, writing rundowns, and managing all post-production.

## **Elon Sports Vision/FloSports/WSOE 89.3 | Elon, NC**

**August 2021 – May 2025**

### *On-Air Talent (Play-by-Play/Color/Sideline Reporter), Production Assistant*

- Provided live play-by-play, color commentary, and sideline reporting for Elon athletic events across football, soccer, volleyball, basketball, baseball, softball, and lacrosse.
- Served as primary play-by-play broadcaster for Division I Women's Lacrosse and Men's Soccer over four seasons, calling 250+ live events across all major collegiate sports.
- Operated production equipment (cameras, replay, audio, graphics) to assist in live broadcast.

## **USA Lacrosse | Sparks Glencoe, MD**

**May 2024 – August 2024**

### *National Teams Intern*

- Supported event operations across six national team programs (Men's and Women's Select, Box, Sixes, and Development), contributing to logistics, scheduling, and administrative tasks throughout the summer.
- Served as program counselor at the NTDP Combine, managing athletes and assisting 200+ coaches, players, and staff across the event.

## **The PLL Pipeline | Remote**

**June 2022 – August 2024**

### *Content Creator*

- Built and engaged a dedicated audience of 2,400+ through multimedia content covering the Premier Lacrosse League (PLL).
- Covered live PLL events as a credentialed media member, interviewing players and coaches to provide in-depth coverage.

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## **SKILLS**

- **Digital & Written Communication:** Adobe Creative Suite (Photoshop, Premiere Pro, Illustrator, InDesign, Lightroom), Google Workspace, Microsoft Office, Social Media Platforms (Instagram, Twitter/X, Facebook, LinkedIn)
- **Sport Administration & Operations:** Hudl, Veo, ARMS, StatInput, StatBroadcast, Presto, TeamWorks, Influencer, SIDEARM, WordPress, Slack, Microsoft Teams/OneDrive