

EDUCATION

Campbell University – Buies Creek, NC

May 2027

Master of Science in Applied Leadership (Concentration in Data Analytics & Decision Making)

Elon University – Elon, NC

May 2025

Bachelor of Science in Sport Management, Bachelor of Arts in Journalism

Minors: Leadership Studies, Professional Writing Studies

EXPERIENCE

Campbell University Athletics | Buies Creek, NC

August 2025 – Current

Athletic Communications Graduate Assistant, Sports Information Director (Cross Country, Wrestling, & Softball)

- Serve as primary media contact for Cross Country, Wrestling, and Softball, producing game notes, recaps, and feature stories while managing team websites and social media accounts.
- Coordinate in-game statistics, press box operations, and postgame media for assigned sports.
- Design and distribute promotional content, including graphics, record books, and press releases.
- Captured and edited high-quality photos at practices and on gameday, as well as media days and recruit photoshoots.

North Carolina FC & North Carolina Courage | Raleigh, NC

June 2025 – Current

Fan Experience/Game Presentation Team Member, Street Team Member

- Represent NCFC and NC Courage at community events by engaging with fans, distributing promotional materials, and promoting brand awareness.
- Support game day marketing efforts through pregame and halftime activations, while collaborating with team members to improve fan experience and in-game presentation strategies.

World Lacrosse | Remote

June 2025 – August 2025

Content Assistant & Play-by-Play Broadcaster

- Produce, edit, and publish digital content for World Lacrosse events, including game recaps, previews, and feature stories.
- Serve as play-by-play commentator for the 2025 Pan-American Women's Lacrosse Championship on World Lacrosse TV (WLTV).
- Researched and developed game notes for broadcast teams covering The World Games and the U20 Men's Championship.

Elon University Women's Lacrosse Team | Elon, NC

January 2025 – May 2025

Interim Sports Information Director, Team Manager, Administrative Assistant

- Support coaching staff and student-athletes with team operations, including travel, compliance, scheduling, and film organization.
- Wrote and edited game previews and recaps.
- Assisted with game day operations by setting up equipment, tracking statistics, and supporting coaches on the sideline.

Rising Phoenix, Elon Athletics | Elon, NC

August 2023 – May 2025

Co-Executive Director, Director of the Rising Phoenix Podcast, Founding Member

- Collaborated with reporters, photographers, and editors to produce multimedia content on tight deadlines, with a focus on Elon athletics.
- Led interviews with coaches and players, collaborating with SIDs and industry professionals to provide in-depth sports coverage.
- Hosted and produced the bi-weekly "Rising Phoenix: The Podcast," coordinating with team members and guests to ensure smooth production.

Elon Sports Vision/FloSports/WSOE 89.3 | Elon, NC

August 2021 – May 2025

On-Air Talent (Play-by-Play/Color/Sideline Reporter), Production Assistant

- Provided live play-by-play, color commentary, and sideline reporting for various Elon athletic events, including Football, Soccer, Volleyball, Basketball, Baseball, Softball, and Lacrosse.
- Served as the primary broadcaster for Women's Lacrosse and Men's Soccer, delivering comprehensive, high-quality coverage.
- Operate production equipment (cameras, replay, audio, graphics) to assist in the live broadcast of Elon sporting events.

USA Lacrosse | Sparks Glencoe, MD

May 2024 – August 2024

National Teams Intern

- Worked with the Men's and Women's Select, Box, Sixes, and Development teams – providing administrative support, assisting event operations, and contributing to multiple successful events throughout the summer.
- Served as a counselor for the National Team Development Program (NTDP) Combine – assisted 200+ coaches, players, and staff.

The PLL Pipeline | Remote

June 2022 – August 2024

Founder

- Built and engaged a dedicated audience of 2,400+ through multimedia content covering the Premier Lacrosse League (PLL).
- Covered live PLL events as a credentialed media member, interviewing players and coaches to provide in-depth coverage.

SKILLS

- **Digital & Written Communication:** Adobe Creative Suite (Photoshop, Premiere Pro, Illustrator, InDesign, Lightroom), Google Workspace (Docs, Sheets, Slides, Drive), Microsoft Office (Word, Excel, PowerPoint), Social Media Platforms (Instagram, Twitter/X, Facebook, LinkedIn)
- **Sport Administration & Operations:** Hudl, Veo, ARMS, TeamWorks, Influencer, SIDEARM, WordPress, Slack, Microsoft Teams/OneDrive