

Zoe Palm

zoeapalm@gmail.com (224) 253-9076 McHenry, IL

Profile

A determined and passionate journalism student applying for law school. Eager to strengthen my academic prowess to make a positive impact on society. Special interest include, media, strategic communication, and artificial intelligence.

Education

North Central College

Sports Media & Journalism Major, Graphic Design Minor

Naperville, Illinois

Aug 2023 – Anticipated May 2025

Western Illinois University

Macomb, IL

Aug 2021 - May 2023

Experience

Sports Media Manager

Northwestern - Ken Kraft Midlands Championship

Hoffman Estates, IL

Sept 2021 – Present

- Research and conduct interviews with NCAA wrestlers
- Manage the Instagram account and create interactive content for viewers
- Create graphics using Adobe software

Media Assistant

Illinois Matmen, Location

Addison, IL

Dec 2021 - May 2023

- Set up live streams and provided commentary for various sporting events, including the Matmen Open Wrestling Tournament
- Conducted interviews with NCAA wrestlers
- Edited and uploaded recorded streams to Rofkin for fans to view
- Managed the company's Instagram account and created interactive content for viewers

Army – 42A (Human Resources) Specialist

Machesney Park Armory

Machesney Park, IL

Mar 2020 - May 2022

- Data aggregation of soldiers' personal information in government data base
- Squad leader, performed essential duties of organization, leadership, reliable
- Performed essential administrative duties, often using Microsoft Office applications

Extracurricular Involvement

- Student-athlete on NCC's women's lacrosse team
- Soldier SALUTE honor's society
- Chi Alpha Sigma honor's society
- Composes articles and design graphics for North Central College's newspaper, *The Chronicle*
- Graphic design internship with Cardinal First at NCC
- Freelances graphic design work

Skills

- Strong research foundation
- Groupwork orientated
- Journalistic writing
- Knowledge and understanding of artificial intelligence