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OR CONTENT TIFFANY & CO.



## TO OTHERS

Kat Irlin of @kat\_in\_nyc on the joys of giving the perfect gift to someone you love.

"I think gift-giving is all about making someone you love happy There's nothing better than seeing the joy on their face, the big smile, when they open the perfect gift.

"I want my photos to generate a mood or an emotion— something that makes you feel and that feels timeless. I chose these bracelets because they aren't just beautiful and versatile, they also capture the kind of classic style that we all associate with Tiffany.

'My twin sister and I have similar tastes in jewelry, simple, elegant, not over the top. A few weeks ago, we had lunch in midrown and went browsing at Tilfany, She fell in love with a Tilfany T hinged my bracelet, tu decided it want the right time to get it. I went back the next day and bought it for her. I know shell he delighted when she gets it. I always try to go for surprise presents, but it's going to be tough waiting.'











TO SELF Helena Glazer of @brooklynblonde1 on the delights of treating yourself.

"I love giving gifts to other people, but I also think it's important to treat yourself. Living in a busy city, working hard, and being a mother, I've realized it's important to mark certain milestones in my life and treat myself to a gift. It makes things that much more special.

"I like minimalism, but a little elevated—simple outfits spruced up with just the right accessories. I chose these rings because you can stack them, combining individual, delicate rings to create something of a statement piece. The bracelets too. I love layering my jewelry and it suits the way I dress perfectly.

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When I was 15 years old I go my first real job, as a supermarket
cashier. I made just \$4,75 an hour, but I saved for months and at
last I bought myself something I really wanted: a Tilfamy Heart
Tag braceler. It was the first piece of Tilfamy jewelfy I ever
owned. To this day, I'm a lig believer in treating yourself and
there's always something from Tilfamy on my wish his."

















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