Sustainable finance: From 'greed' to 'green' is good



Greed to Green transition I Photo from Pexels

Take part in the greed to green transition by residing in Brittany's finest properties. Explore how this real estate aligns with your sustainability goals!

Sustainable finance — a way to positively impact the environment and the economy is gaining more attention, with its clever way to coincide profit and sustainability gains. With all the climate change and never-ending pollution on the planet — this might be the key role for you to be part of the green transition!

There are plenty of ways to consider finance and sustainability, one of which is investing in the finest properties in the country, such as Forresta—a city in the forest, as they called it. With its green spaces and use of sustainable resources, not only can you stop the climate risk and other environmental issues, but also experience living in a tranquil haven community.

If the idea of transitioning from greed to green in the world of investment and development makes you want to support green financing, wait until you read this article, which delves deeper into its significant benefits in businesses, governance, and energy transitions aimed at limiting climate change. You'll understand how sustainable finance can be an excellent <u>climate action</u> while promoting financial stability.

What is Sustainable Finance?



Concept of sustainable finance I Photo from Pexels

Before going any further about sustainable finance and its relation to the finance sector, financial stability, and the world of investment, much better if you understand what it means. To put it simply, <u>sustainable finance</u> pertains to a wide range of investment that is not solely concerned about money or the private sector and institutional investor but also about governance, economy, and the environment. Some of its examples are green bonds, green loans, financial system, and sustainable projects.

Take the Forresta — an Ultra luxury lot in Metro Manila, as an example. The same with sustainable finance; it is also concerned with the climate and other environmental factors. Once you visit this lot for sale in Villar City, you will be mesmerized by the surrounding trees, flowers, and urban wildlife that perfectly coincide with contemporary homes and modern hubs. Despite being located in the city, it balances both finance and sustainability.

Projects like this, which support sustainable finance, are the investment decisions that help economic growth while reducing the risk of global warming and implementing proper waste management. That said, it's not surprising that governments in <u>other countries</u>, such as Iceland, Denmark, and the United Kingdom, are taking part in these sustainable investments!

Sustainable finance: A key to a low carbon economy



Green economy IPhoto from Pexels

Sustainable finance, with its focus on ESG factors encompassing environmental, social, and governance considerations, has the potential to facilitate the transition to a low carbon economy. This is achieved through the promotion of energy efficiency practices, such as the utilization of renewable energy sources, thereby low carbon emissions within the environment.

That is why many lot for sale in Daang Hari and other ultra luxury lot for sale in Santa Rosa and Portofino Alabang have adopted solar panels, which, by the way, not only reduces the risk of global warming but can also help in your finance by a much <u>lower electricity bill</u>.

Aside from these, here are the three reasons why sustainable finance serves as the key to a low carbon economy:

It promotes green technology

To explain it simply, <u>Green or environmental technology</u>, such as wastewater treatment through sustainable finance, plays a key role in a low carbon economy because it reduces the negative impact of human activity on the environment, one of which is carbon emission.

Sustainable products and practices are being patronized

Compared to before, nowadays, many customers and even businesses enjoy the fact that they can help for the <u>sustainability of the environment</u>. It may not seem like a big deal, but a simple act like this can do a great good for both environmental and financial stability.

It encourage to support sustainable development

Because sustainable finance includes an investment while being conscious of the possible environmental impacts, sustainable development serves as the perfect tool for this sustainability. The aims to provide the needs of society while not putting at stake the succeeding generations are now possible because of green projects like this. A lot for sale in Villar City and other Ultra luxury lot for sale in the Philippines can attest to this!

Sure, some may say that low carbon emissions can still be achieved even without sustainable finance, but the thing is employing this concept is like hitting two birds with one stone. You can manage your business or make a sound investment while reducing carbon emissions, which, needless to say, are harmful to the environment in many ways.

Impact of green economy to private sector



Green building I Photo from Pexels

The impact of greed to green transition in the environment is pretty apparent — a low carbon emission and efficient, <u>proper waste management</u>, thus an excellent climate action. But you may wonder how the idea of sustainable finance that scopes environmental social and governance benefits the private and even the financial sector.

To get a better grasp on it, let's put it this way: When the <u>private sector</u> invests or considers funding sustainable projects, they attract a skilled workforce, reduce the cost of energy consumption while increasing profitability, and most of all, their business establish a good reputation as they're doing their part in the economy while taking various environmental factors in considerations.

These are the reasons why a lot of the private sector started to engage in sustainable finance, as it will do a lot of good in their business. Plus, earning profit while knowing that it benefits something is so easing in the heart.

<u>Brittany Corporation</u>, for instance, is a private sector entity that explicitly supports the green economy through its urban green spaces and sustainable practices. Now, they are introducing an upcoming housing development in the south—Forresta, a lot for sale in Villar City where finance and sustainability are prioritized.

Why is Forresta Villar City the perfect example of Sustainable Development?



Green community I Photo from Pexels

More people take part in the pursuit of greed to green, especially now that it is widely available even in other countries — from a small act like the use of solar panels to investments in financial markets that support sustainable projects, you <u>make your contribution!</u>

But aside from green bonds and governance consideration, to achieve sustainability goals in business and even in your <u>own finances</u> — sustainable development plays a crucial part. Why? Because it's an efficient way to live with the present while not compromising the natural resources and taking care of the planet.

That's why the ultra luxury lot in Metro Manila and other ultra luxury lot for sale in Tagaytay and Laguna have become the latest housing trends that people are showing a keen interest in.

However, among these sustainable properties, a particular up-and-coming <u>lot for sale in Daang Hari</u>, Forresta Villar City, may well be the perfect embodiment of sustainable development. Imagine this upcoming lot for sale in Villar City can be the ideal living destination for people who love to live in peace with nature while experiencing world class amenities.

To further elaborate, here are the two main reasons why this rising nature-inspired mixed-used development is the perfect example of sustainable development:

A low carbon emission

Probably, it's the most obvious reason why Forresta is the perfect example of sustainable development. This rising luxury property has a walkable and bikeable area that encourages residents to minimize their use of carbon-emitting engines.

Captivating architectural design

You may wonder how architectural home designs make Forresta Villar City a perfect example of sustainability. The answer is simple: it is not only pleasing to the eye but also to the environment, thanks to its use of sustainable home features and energy-efficient materials.

With the green spaces that surround the area, who couldn't resist advocating sustainable activities? A kind of community that inspires people to apply <u>sustainable practices</u> such as reduction of energy use, reduction of food waste, and avoidance of disposable items that truly support the governance sustainability project.

These are only some of the reasons why a sustainable development like this lot for sale in Daang Hari sets a perfect example to achieve sustainable development and promote the concept of sustainable financing by investing in a business or <u>real estate properties</u> that give importance to the economy and environment!



Sustainable finance I Photo from Pexels

Look how beautiful and mesmerizing it can be, not to mention beneficial, when everyone, including the private sectors, <u>take their part in sustainable finance</u>. The effect of climate change is enough warning to stop the greed and only focus on mainstream finance that might look profitable but can be destructive in the long run.

Yes, financial stability is essential, but so is the ecological stability that sometimes people forget. So, if you're looking for the right chance to keep up with these good changes, here's the good news: A property under <u>Brittany Homes</u> can be your first step toward sustainable finance.

Don't let it slip away; the chance to reside in a community whose goals coincide with <u>sustainability</u>. You can choose among the ultra luxury lot in Metro Manila, Tagaytay, Laguna, and even Baguio. Or better yet, the rising development of Forresta Villar City will change your perspective on city life.

Be dazzled by the beauty of Brittany Homes while being a responsible steward of nature!