

How to earn money: A YouTube way of turning your creativity into an income

It is not new that anyone can monetize videos on social media platforms—and YouTube is no exception. But in doing so, you need to learn how to earn from YouTube. This involves how viewers watch time equates to [making money](#).



Creating content | Photo from [Pexels](#)

Have a better grasp of these things, and you can make a profit out of your creativity. Perhaps it can even help you save money to buy your dream [luxury real estate](#) in Vista Alabang or Crosswind Tagaytay with stunning world class scenery. All you have to do is comply with the YouTube monetization requirements and make your videos enticing to your viewers.

If you're interested in [how to earn money from YouTube](#), let this article guide you through the requirements, tips, and other concepts about YouTube's Advertising Network. Unleash your creativity while also reaping financial rewards.

How to Earn Money from YouTube?



Earn Money | Photo from [Pexels](#)

Before we go any further, let's first cover this one! How does a certain video on [YouTube generate money](#)? Does simply uploading a video or making it viral makes you receive a profit? Of course not! There are specific steps and things that you need to comply with, such as YouTube Monetization Requirements.

To further explain, let's set it this way: to answer the question of how to earn money from YouTube, you must create a YouTube channel. From that, uploading videos or creating videos that are enticing should be your next goal. Once your YouTube video achieves at least 1,000 subscribers with 4,000 public views in the past 12 months or 1,000 subscribers with 10 million public short videos in the past 90 days, you will be qualified to apply for the YouTube Partner Program. Being eligible to monetize videos and complying with the requirements will be the real start of you being a content creator.

Aside from the subscribers and views important for the YouTube monetization requirements, you must also qualify for the following:

- You must be resident in a country where the YouTube Partner is available, like Philippines

- Your YouTube channel must not have any active community guidelines strikes
- You must have a 2-step verification in your Google Account to have an ensured account
- Have advance featured access on YouTube
- Lastly, you should have an Active AdSense account

Then, finally, after creating a YouTube channel, [uploading videos](#), and complying with the YouTube monetization requirements, you can now submit your application by clicking the YouTube studio, selecting the earn button, set-up or link your AdSense account—then voila, you just need to wait for about one month until Youtube reaches out to your regarding your application.

What is the YouTube Partner Program All About?



YouTube | Photo from [Pexels](#)

Since YouTube's Partner Program has been mentioned above to make money from YouTube, delving deeper into its meaning will be helpful to grasp concepts such as YouTube ads, YouTube premium, and [revenue streams](#).

Basically, the [YouTube Partner Program](#) is a program that is the key to making money on YouTube. Remember that a YouTube account and YouTube video alone are not enough to earn money on social media platforms like YouTube. So, this YouTube partner will introduce concepts

like Channel memberships and Superchat to answer your question on how to earn money from YouTube. In addition, they will consistently review the uploaded videos on every YouTube channel and make sure that the created content follows the community guidelines.

A YouTube partner can help you promote your own products by attaching a link to your YouTube videos. Doing so can enable monetization in your channel and the product you're selling. And more importantly, the YouTube partner will help you earn money while protecting your idea if you want to create content.

Earn Money through your YouTube Channel

Your YouTube channel marks the beginning of your journey in creating videos with captivating video content regardless of [how many subscribers you currently have](#). With dedication and persistence, it will reach plenty of subscribers. You may even do live streams if you want. However, if you want to learn how to earn money from YouTube more efficiently, note that more videos from your channel don't guarantee monetized videos. Instead, you should be aware of the following [ways in generating revenue](#) from YouTube.

Ad Revenue

Ad revenue or YouTube revenues may be the most obvious way to convert your YouTube videos into money. If you want a passive income, then as a video creator, create engaging YouTube videos that meet the advertiser-friendly content guidelines.

But remember that more videos or views don't correlate with the ad revenue. The main point is for the ads on your YouTube videos to be clicked or watched in either 10, 15, or 30 seconds.

Earn through a YouTube Premium Account

How to earn from YouTube? Premium account would be the answer. Well, this way of earning money or having a [passive income](#) simply means that when a YouTube audience avails a premium account and watches your YouTube videos, you will automatically make money—as simple as that.

So, as a video creator, you must create engaging YouTube videos on your channel that capture the attention of YouTube Premium subscribers. In return, you can enable monetization through your videos.

Create a brand partnership



Partnership IPhoto from [Pexels](#)

Who says that as a YouTube content creator, making money can only be done through superchat, own live, promotion of own products, making more videos, and offering channel membership? Because like any other social media platforms, you can also make money from YouTube by forming [YouTube sponsorship](#). Ask any YouTube marketing expert; this is a clever way of earning money and revenue streams.

In this revenue stream, a certain product will be included in your YouTube content to be promoted to your target audience. This YouTube sponsorship will be a creative way of making money from YouTube.

To make money on YouTube, like brand deals, can be easy, especially if you're advertising a business that is enticing enough. For instance, a luxury real estate in [Crosswind Tagaytay](#) and Vista Alabang would be easy to market because the place itself has a world class pre selling lot for sale that would capture anyone's preference. Even compared with other luxury houses in the Philippines, this luxury real estate under Brittany Homes will always stand out like those videos that make money on YouTube.

Helpful Tips to make your YouTube Videos Enticing to YouTube Audience

The question “How to earn from YouTube” is probably the most frequent question asked when creating content. However, sometimes, how to earn money from YouTube masked the most essential thing—the quality of the video. It shouldn't only be about the YouTube revenues like channel memberships or superchat. It should be about the quality of the content created for all the viewers—be it a [YouTube premium](#) or not.

To do so, here are some of the tips you can apply when creating content on YouTube:

Determine your Audience Demographics

Keep in mind that understanding your audience demographics will help you create a video that resonates with their interests. Making money on YouTube and having quality content becomes more attainable when researching your subscriber base.

Thinks of an enticing thumbnail and title

Visual appearance is vital in other [social media platforms](#), and YouTube is no exception. If you want to upload videos or plan on creating content, think of a [catchy title and appealing thumbnail](#). An example of a catchy title is “How to earn money from YouTube.”

Doing so will help your YouTube revenues and increase the video ads in your channel to be noticed. And more importantly, take a step in your dream to have a million subscribers that might attract more brand deals.

Take a look at the luxury houses in the Philippines in places like [Vista Alabang](#) and Crosswind Tagaytay; they have magnificent pre-selling lot for sale that is world class. By simply looking at its interior, no one can resist the beauty of the place.

Invest in your equipment and editing skills for your YouTube content

Your revenue stream is not mainly from the content of your videos; the editing and the quality of the used [cameras](#) also matter. So, while creating content that is entertaining, never forget to invest in the equipment and your skills in editing, especially if you don't have a group of people who can help you.

YouTube has come a long way since it started in 2005. It doesn't only provide entertainment and information to the viewers, but now as a way of making money. The chart monthly estimated revenue of all the YouTube channels proves the growing success that helps the creator,

business insider, and the platform itself. So, how to earn money from YouTube? Simply follow the steps and tips above, and you're good to go!

Starting a [YouTube channel](#) is as exciting as acquiring a new home. What's even more enticing is that Brittany Homes offers a wide array of luxury houses in the Philippines, boasting prime locations for pre-selling lot for sale and exquisite home designs in Sta. Rosa, Tagaytay, Alabang, and even Baguio.

Much like your aspirations to start making money on YouTube, it's the perfect time to begin your search for the [ideal family home](#), and with [Brittany's properties](#) readily accessible, you'll have no problems.