

Landon Hays

Graphic Designer

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Professional summary

Creative and detail-oriented graphic designer with a passion for crafting visual experiences that connect and inspire. With over a year and a half of experience as Worship and Creative Pastor at Church of the Heights, I combined leadership, creativity, and technical expertise to develop branding, promotional materials, and digital content that aligned with organizational goals. Proficient in Adobe Creative Cloud, branding strategy, and digital design, I thrive in collaborative environments, bringing innovative solutions to life. I am now seeking new opportunities to contribute my design skills and creative vision to meaningful projects and dynamic teams.

Employment history

SEP 2023 - FEB 2025

PALATKA, FL

Worship Pastor, Church of The Heights

- Lead worship services, ensuring engaging and meaningful experiences.
- Mentor teams to foster collaboration and spiritual growth.
- Create visuals for services using Canva and Adobe Creative Suite.
- Manage social media to boost engagement and event promotion.
- Align initiatives with church vision and mission.

MAY 2023 - JUN 2023

ROME, GA

Graphic Design Internship, Hi-Tech Signs

- Designed a 24-page catalog for DHL, enhancing brand visibility and communication.
- Created impactful mockups and marketing materials, boosting client engagement.
- Developed cohesive branding for a construction firm, elevating their market presence.

DEC 2022 - APR 2023

LAKELAND, FL

Designer/Associate Worship Leader, Southside Church AG

- Led worship bi-weekly, coordinating music and team for impactful Sunday services.
- Designed church branding for New Year theme, enhancing community engagement.
- Provided freelance graphic design, creating logo and graphics to strengthen visual identity.

AUG 2022 - APR 2023

LAKELAND, FL

Graphic Designer, Enrollment Marketing, Southeastern University

- Designed social media content, boosting engagement and brand visibility.
- Led planning for National Decision Day, enhancing student enrollment.
- Collaborated on creative projects, refining strategic visual skills.

OCT 2021 - DEC 2021

PLANT CITY, FL

Graphic Design Intern, Transforming Life Church

- Designed graphics for announcements, boosting engagement at Transforming Life Church.
- Created social media visuals, enhancing online presence and outreach effectiveness.
- Developed invitation cards for events, attracting hundreds of new visitors.
- Collaborated on creative projects, improving the church's visual communication.
- Enhanced visual branding, contributing to the church's community growth.

Education

SEP 2020 - APR 2023

LAKELAND, FL

Bachelor of Science in Graphic Design, Southeastern University

Skills

Adobe Creative Cloud

Illustrator

After Effects

UX/UI Design

Video Editing

Typography

Color Theory and Composition

Collaboration and Communication

Photoshop

InDesign

Branding and Identity Design

Motion Graphics

Visual Storytelling

Layout Design

Creative Problem Solving

Time Management and Meeting Deadlines

Additional information

Achievements

- Official Rubik's Cube Ambassador: 2020-2021
- Special Guest Artist at Elevation Church: 2021
- Southeastern University Dean's List: 2020-23
- Obtained Certificate of Ministry: June 2024