Product Name (PN): PowerLite 1735W Multimedia Projector

Long Description (LD):

Combine the advantage of portability with outstanding performance through PowerLite® 1735W Multimedia Projector from Epson®. Featuring fast and simple wireless connectivity in a sleek and convenient design, this projector natively supports WXGA resolution of up to 1280 x 800 pixels, which results in images of amazing clarity. These images can be comfortably viewed in any room with 3000 lumens (for both color and white light output). Additionally, the lightweight nature of this projector makes it convenient for packing and carrying, wherever you go. Furthermore, you can use either a USB Cable for USB displays or a USB memory device for PC-free presentations. With its energy-efficient design, the long-life E-TORL™ lamp can last up to 4000 hours, saving your expenses without affecting the clarity or detail of images. Thus, with PowerLite 1735W, you get the power to present, and impress, virtually anywhere.

Product Highlights (PH):

- Features native WXGA resolution (1280 x 800) on aspect ratio of 16:10
- Offers easy and innovative wireless setup
- Equipped with advanced 3LCD, 3-chip optical engine
- Supports built-in closed-captioning capabilities
- Fully compatible with Windows Vista® Network Projector

Apple's MacBook Air: Thinner Beauty!

The "thin" is really in with Apple's MacBook Air! Successor to MacBook Pro, this revolutionary product strongly emphasizes simplicity, focus, and sturdiness. Weighing just about 3.0 pounds, it is simply the world's thinnest laptop. MacBook comes preloaded with the latest version of OS X, Leopard.

Input and Display: The full keyboard supports a large trackpad which works on multitouch technology, much like in Apple's iPhone. Using finger gestures like swiping, pinching, and rotating, one can rotate and zoom, browse, and scroll. It features a 13.3-inch sharp LED backlit display which is mounted with an iSight camera and a microphone. It is fitted with an ambient light sensor which dynamically changes the brightness according to the room light. Perfect for those who work late at night!

Specifications: The thin form factor doesn't compromise on performance either. A specially designed Intel Core 2 Duo processor running at 1.6 GHz drives the notebook and a generous 2 GB DDR2 RAM aptly handles all the multitasking of your favorite applications. The flappable hatch-on notebook carries one USB 2.0 port, a headphone jack, and one micro-DVI port. 80GB of storage space is more than sufficient for all your portable storage needs. An optional 64GB solid-state HDD model is also available. Remote-Disc allows wireless access to Optical Drive from another Mac or Windows PC. Optionally, one can attach a USB SuperDrive for media burning. A 35-watt internal battery provides the juice for a full 5 hours, giving you adequate time for surfing the web, watching a movie, and enjoying the music.

Connectivity: MacBook Air is built for a wireless lifestyle with built-in Bluetooth 2.1 and 802.11n Wi-Fi standard. It seamlessly connects with Apple's iMusic store for online purchases of music and movies. Utilizing OS X's ground-breaking Time Capsule feature, one can wirelessly back up critical data, allowing unprecedented mobility. Now you don't have to miss anything just because you are away from your desk!

Product Name (PN): Sony 11" Organic LED TV

Long Description (LD):

OLED is the latest buzzword in display technology. Be one of the first to experience this marvel in the form of Sony® OLED Digital TV. It offers outstanding contrast ratios, superb brightness and rich colors that result in an unmatched image quality.

The most striking feature is its 3 mm thin panel, which barely resembles the width of three credit cards stacked together. This has been made possible due to the energy efficient design of OLED, which eliminates the need of a backlight for image display, in turn reducing the thickness. Being organic, pixels can be completely turned off, thereby producing the most accurate dark scenes. This gives the never-heard-before contrast ratio of one million to one. Rapid response time ensures natural and smooth reproduction of fast-moving images from action movies and sports. All your connectivity needs are taken care of with the provision of 2 HDMI™ input cables and a digital tuner. A separate slot for Memory Stick© is provided for displaying high-resolution photos on XEL-1. A clear media view is assured with the viewing angle of 178^0 for both the horizontal and vertical angles. Now all your family members can experience the same great views by sitting anywhere in the room.

Product Highlights (PH):

- Ultra-thin (3mm) display panel makes the system light-weight (1.9 kg)

- Outstanding contrast ratios with high brightness and color levels

- User friendly menu navigation with the help of Xpress Media Bar©

- Supports resolution of 960 x 540, giving sharp and crisp images

Product Name (PN): Need for Speed Carbon - Wii

Long Description (LD)

Experience the ultimate in street-racing with the latest offering from Electronic Arts© in Need for Speed© Carbon. Dominate the city neighborhoods by winning races against rival groups in a variety of race modes such as Drag, Drift and Sprint. Battle it out for dominance in the all new 'Race Wars' and establish your authority in the city one block at a time. Take the racing heat to the next level in adrenaline-pumping Canyon races to challenge the group leaders. Failure is not an option when your territory and reputation are at stake! Add to this the ever-present presence of cop cars which will give a relentless chase and you have the most thrilling racing simulation available in the market. Using Wii remote's motion controls, experience all the tension and rush at the comfort of your couch!

Tons of customization options ensure tremendous re-playability. Choose between Tuner, Muscle, and Exotic cars and customize your dream ride with almost limitless variety of vinyl and paint jobs. Fine tune it to perfection and craft the fastest and most stunning looking vehicle out there. Using the revolutionary Autosculpt™ feature, you can add aftermarket parts and alert them to your liking. You can also hire crew members to give a definite edge for winning the races.

Combining slick graphics with addictive game play of the NFS series, Carbon is simply a must-buy for any racing enthusiast.

Product Highlights (PH):

- Participate and succeed in various racing modes to establish your authority in the city neighborhoods

- Challenge and win tension-filled Canyon races against cunning opponents

- Choose amongst Tuner, Muscle, and Exotic classes of cars and fine-tune them both in terms of looks and performance

- Autosculpt feature offers unprecedented customization for your car

- Select between a variety of crew members to give an advantage over your rivals

Product Name (PN): LOJACK FOR LAPTOPS STANDARD 1 YR

Long Description (LD):

More than 600,000 laptops are stolen each year with very low recovery rates. The loss of personal and professional data is costly and devastating. The Computrace© LoJack© recovery service from Absolute Software is the perfect solution in such cases. With proven recovery rates of 60 systems per week on an average, this amazing product is a must-have for any laptop user.

Hassle-free software installation eliminates any need for additional hardware components and yet provides the tight security, valid up to one year. Once installed, the LoJack® works stealthily and monitors your computer system continuously. It makes a secure connection with a central monitoring Center and once a theft is detected, reports the same using any form of available Internet connection. The Recovery Team at Absolute Software then uses the tracking information and provides law enforcement and necessary documentation for search warrants. This helps in speedy recovery of your precious laptop and ensures it reaches its rightful owner.

Product Highlights (PH):

- Installs itself into the Firmware (BIOS) of most laptops, ensuring undetected monitoring

- Impressive recovery rate- 3 out of 4 laptops are recovered within a month of reported theft

- Collaboration of Recovery Team helps ease the law enforcement process