# Jasmine Ascencio

# LinkedIn | Portfolio | Audio Samples | jas.ascencio@gmail.com

#### **EDUCATION**

University of California, Berkeley, Graduate School of Journalism

Aug 2024 - May 2026

Master of Journalism, Concentration: Audio Reporting

California State University, Sacramento - Dean's Honor List

Jan 2021 - Dec 2023

Bachelor of Arts in Journalism, Minor in Communication Studies and Chicanx/Latinx Studies

Solano Community College - Graduated with Honors

Aug 2019 - Dec 2021

Associate of Arts in Communications and Media Studies

## **EXPERIENCE**

## Freelance Audio Reporter / Various

Feb 2025 - Present

- NPR News <u>Berkeley City Council AI Rent Ban</u>, production and editing, including: story pitch and development; research; tracking.
- KQED: The California Report -IMLS Funding Cuts, production and editing, including: story pitch and development; interview prep and research; interview engineering (in the field); participating in interviews; script writing; tracking; tape cutting; editing.
- KALW <u>BART Valentraine preview</u>, produced, tracked and scripted 1:30 preview of event on a tight deadline.
- KQED News <u>BART Valentraine Superspot</u>, produced, tracked and scripted 1:30 recap of event on a tight deadline.

## KALW - San Francisco, CA / Audio Summer News Fellow

May 2025 - August 2025

- Produced bi-weekly newscast spots on a tight deadline (which consisted of interviews with sources, research, script writing, tracking, web post creation on Grove). Participated in daily show production duties, including multimedia content creation (Canva, Premiere Pro) for social media accounts.
- •Line produced for <u>Crosscurrents</u>, KALW Public Radio's award-winning news magazine, which included show script writing, gathering show elements, communicating with reporters, host and engineers, making web posts on Grove.

### North Gate Radio - Berkeley, CA / Reporter & Producer

Sept 2024 - Present

- <u>Blind Box Two-Way</u> full production and editing, including: story pitch and development; interview prep and research; interview engineering; participating in interviews with sources; script writing; tape cutting; full editing; mixing.
- Executive produced and hosted live 30-minute audio shows on KALW.
- Reported & produced a five-minute audio\_piece on unpaid caregiving in the Latino community.

# Richmond Confidential-Richmond, CA / Race & Equity Reporter

Sept 2024 - Dec 2024

- Produced bi-weekly stories ranging from 600 words or more for a hyperlocal website published by Berkeley Journalism.
- Built relationships with various communities within Richmond
- Topics included: <u>election accessibility</u> for monolingual Laotian residents, <u>local events</u>, and more.

#### **SKILLS**

- Audio Production: Pro Tools, Zoom recorder, Descript transcribing
- Visual Sotware: Adobe Premiere Pro, Premiere Rush, Lightroom, Capcut

- Fact-checking
- Spanish: Intermediate
- Google systems
- Social Media: Instagram, Tiktok, X and Facebook