

JASMINE ASCENCIO

Audio Journalist | Audio Producer & Editor | Communications Professional

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY, GRADUATE SCHOOL OF JOURNALISM

M.A Journalism (2026)
Concentration: Audio Reporting

CALIFORNIA STATE UNIVERSITY, SACRAMENTO

B.A with honors (2023)
Journalism
Minor: Communication Studies
and Chicana/Latina Studies

SOLANO COMMUNITY COLLEGE

A.A. with honors (2021)
Communications & Media Studies

SKILLS

LANGUAGES

- Spanish: Intermediate

AUDIO & FIELD

- ProTools, Descript
- Audio editing
- Production (from pitch to master)
- Field production equipment & recording
- Fact checking & research
- Transcribing

MULTIMEDIA

- Content creation (Instagram, TikTok, X, etc.)
- Video editing (Premiere, Capcut)
- Mirrorless cameras (for still and video)

ADDITIONAL SOFTWARE

- Adobe Creative Suite
- Google systems, Microsoft
- Canva

EXPERIENCE

FREELANCE AUDIO PRODUCER & REPORTER / VARIOUS

Feb 2025 - Present

- [KALW](#) - BART Valentraine preview, produced, tracked and scripted 1:30 preview of event on a tight deadline.
- [KQED News](#) - BART Valentraine super spot, produced, tracked and scripted 1:30 recap of event on a tight deadline.

NORTH GATE RADIO - BERKELEY, CA REPORTER

Sept 2024 - Present

- Pitched, researched, booked and conducted interviews a five minute produced audio [piece](#) on unpaid caregiving in the Latino community. Production included script, tracking editing, etc.

RICHMOND CONFIDENTIAL - RICHMOND, CA RACE & EQUITY REPORTER

Sept 2024 - Dec 2024

- Produced bi-weekly stories ranging from 600 words or more for a hyperlocal website published by Berkeley Journalism.
- Built relationships with various communities within Richmond
- Topics included: [election accessibility](#) for monolingual Laotian residents, [local events](#), and more.

THE STATE HORNET - SACRAMENTO, CA DIVERSITY, EQUITY & INCLUSION EDITOR

Aug 2023 - Dec 2023

- Research and developed The State Hornet's first [DEI Style Guide](#) and conducted [diversity audits](#), collaborating with editors to enhance representation and inclusivity.
- Edited and proofread content for clarity and accuracy, while guiding writers in story development.
- Created data visualizations and graphics for social media, promoting engagement and transparency around diversity metrics.

DIVERSITY, EQUITY & INCLUSION REPORTER

Jan 2023 - Aug 2023

- Pitched and wrote compelling [news articles](#), [profiles](#), [event coverage](#) and multimedia content ranging from 600-1,000 words, conducting interviews with diverse sources to ensure accuracy.
- Contributed to DEI audits through data collection and analysis, creating streamlined Excel templates to enhance initiatives.
- Captured high-quality photography and TikToks, maintaining brand consistency and showcasing individual stories.