

Jasmine Ascencio

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Journalist by training, producer by heart - built for the organized chaos of live radio

EDUCATION

University of California, Berkeley , Graduate School of Journalism <i>Master of Journalism, Concentration: Audio Reporting</i>	Aug 2024 - May 2026
California State University, Sacramento - Dean's Honor List <i>Bachelor of Arts in Journalism, Minor in Communication Studies and Chicanx/Latinx Studies</i>	Jan 2021 - Dec 2023
Solano Community College - Graduated with Honors <i>Associate of Arts in Communications and Media Studies</i>	Aug 2019 - Dec 2021

EXPERIENCE

KCBS All News Radio - San Francisco, CA / News Production Assistant •Prepare in-field reporter audio wraps and teasers for broadcast under tight deadlines using Newsboss. •Provide general assistance to news staff, including constructing hourly newscasts, preparing on-air interviews for web podcasting and future on-air replays. •Monitor web and news sources, local and national; especially during breaking news.	July 2026 - Present
Freelance Audio Reporter / Various • KALW - A Harp in the Hyphy Scene , production and editing, including: story pitch and development; research; engineering (in the field & in Pro Tools), booking and interviewing, script writing, tracking, tape cutting, sound design. •NPR News - Berkeley City Council AI Rent Ban , production and editing, including: story pitch and development; research; tracking. •KQED: The California Report - IMLS Funding Cuts , production and editing, including: story pitch and development; interview prep and research; interview engineering (in the field); participating in interviews; script writing; tracking; tape cutting; editing. •KALW - BART Valentraine preview , produced, tracked and scripted 1:30 preview of event on a tight deadline. •KQED News - BART Valentraine Superspot , produced, tracked and scripted 1:30 recap of event on a tight deadline.	Feb 2025 - Present
KALW - San Francisco, CA / Audio Summer News Fellow •Produced bi-weekly newscast spots on a tight deadline (which consisted of interviews with sources, research, script writing, tracking, web post creation on Grove). Participated in daily show production duties, including multimedia content creation (Canva, Premiere Pro) for social media accounts. •Line produced for Crosscurrents , KALW Public Radio's award-winning news magazine, which included show script writing, gathering show elements, communicating with reporters, host and engineers, making web posts on Grove.	May 2025 - August 2025
North Gate Radio - Berkeley, CA / Audio Reporter & Producer • Blind Box Two-Way - full production and editing, including: story pitch and development; interview prep and research; interview engineering; participating in interviews with sources; script writing; tape cutting; full editing; mixing. • Executive produced and hosted live 30-minute audio shows on KALX. •Reported & produced a five-minute audio piece on unpaid caregiving in the Latino community.	Sept 2024 - May 2026
Richmond Confidential- Richmond, CA / Race & Equity Reporter •Produced bi-weekly stories ranging from 600 words or more for a hyperlocal website published by Berkeley Journalism. •Built relationships with various communities within Richmond •Topics included: election accessibility for monolingual Laotian residents, local events , and more.	Sept 2024 - Dec 2024

SKILLS

•Audio Production/Editing: Pro Tools, Zoom recorder, Descript, Riverside, transcribing, script writing, engineering	•News writing •Newsboss, radio content management software •Amperwave, podcast publishing	•Social Media: Instagram, Tiktok, X and Facebook •Visual Software: Adobe Premiere Pro, Premiere Rush, Lightroom, Capcut, Canva
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