

Home > Deals > Student & teacher deals > Student and teacher discounts on AT&T services and Apple deals

DEALSSTUDENT & TEACHER DEALS

# Student and teacher discounts on AT&T services and Apple deals

JUNE 27, 2024



## Student and teacher discounts on cell phone service

AT&T is proud to offer discounts on wireless service to eligible students and teachers.

### Does AT&T give a student discount?

The short answer is yes. If you are a student, you may qualify for a discount with the AT&T Signature Program.

If you qualify for the AT&T Signature Program student discount, you could save \$10 a month per line up to five phone lines on our [best unlimited plan](#).<sup>1</sup> Any additional phone lines added over five and up to a max of ten reduces all phone line discounts to \$5 a month per phone line.

You may also qualify for additional benefits based on your school or university.

[Enter your school and other information to verify your eligibility for a student discount.](#)

### What is the AT&T Signature Program?

The AT&T Signature Program is a discount program that offers benefits to eligible employees, students, and others associated with certain companies, universities, and organizations that have a qualifying service agreement with AT&T.

[Learn more about the AT&T Signature Program.](#)

### Does AT&T give a discount to teachers?

If you are a teacher, you may qualify for AT&T's Appreciation Offer discount, which provides a 25% discount on our best unlimited plans for eligible [military & veterans](#), [first responders](#), [nurses & physicians](#), and [teachers](#). Active K-12 classroom teachers and college or university professors and instructors based in the U.S. may be eligible for this offer and may receive a 25% discount per line, up to 10 lines off of our best unlimited plans: AT&T Unlimited Starter® SL, AT&T Unlimited Extra® EL, and AT&T Unlimited Premium PL.<sup>2</sup> As an example, eligible teachers could save up to \$600 per year for a plan with four lines on AT&T Unlimited Premium® PL plan.

To get your AT&T teacher discount, [you'll first need to sign up](#) and submit proof of eligibility within 14 days of activating your discount. Documents must be in the account owner's name and show an eligible job title. Eligible documents are unexpired employee ID, recent paystub from within 90 days, or employment letter from within 30 days.

*AT&T may temporarily slow data speeds if the network is busy.*



## Ways to save on Apple devices for students and teachers

There are several deals and discounts available for popular Apple products, including the [iPhone](#), [iPad](#) and [Apple Watch](#). The best deal for you will depend on many factors, including if you want to always have the latest device, if you plan to connect your Apple device with cellular service, how you plan to finance your Apple device, etc.

### Our best deals on iPhones

AT&T offers our best deals on cell phones, including iPhones, to everyone. You can even get the latest iPhone for free with an eligible trade-in.<sup>3</sup>

[Learn more about our best iPhone deals.](#)

### Our best deals on the iPad and Apple Watch

AT&T also offers great deals on iPads and Apple Watches, including the latest iPad and Apple Watch models. Right now, you can save \$100 on any iPad or Apple Watch with a new line. To qualify for this offer, you'll need to:

- Purchase an eligible Apple iPad or Apple Watch on a qualifying installment plan, including taxes on full retail price (up front) and \$35 activation/upgrade fee per device. (Certified refurbished devices are excluded.)
- Activate a new line of service on an eligible postpaid AT&T wireless data plan (min. \$20.99/mo. for new service on iPad or \$10.99/mo. for new service on Apple Watch). Existing customers can add to eligible current plans, which may be less.

Then you'll get:

- Up to \$100 in bill credits towards the eligible Apple iPad or Apple Watch.

See offer details and learn more about our best deals on the [iPad](#) and [Apple Watch](#).

### How can I claim a college student discount at Apple?

Apple offers savings for current and newly accepted college students and their parents on select products, including the Mac, iPad and select accessories, Displays, AppleCare + for Mac and AppleCare + for iPad, through their Education Savings program.

### How much do teachers save on Apple products?

The savings can vary, but Apple does offer Education Savings to current faculty, staff, and homeschool teachers of all grade levels.

## Helpful budgeting tips for students and teachers

Oftentimes, students are eager to have the latest and greatest devices but can be limited by their budgets. Installment plans for cell phones enable students to have the latest devices, including iPhones, without breaking the bank.

### What is a device installment plan?

A device installment plan allows you to split the cost of a new device across a set period of time, so your monthly payments are predictable.

In addition to signing up for a device installment plan, you may be interested in AT&T Next Up Anytime, which is AT&T's phone upgrade program designed and geared towards early adopters looking for the flexibility to upgrade their phone sooner rather than later.

[Learn more about early upgrade options with AT&T.](#)

### How can I get a free cell phone, including iPhones?

If you already have an eligible wireless plan or are interested in signing up for one, and you have a cell phone to trade in, you may be eligible to get a new [iPhone 15 Pro](#) on us as part of a limited-time deal.

[Learn more about free cell phones from AT&T.](#)

## Katherine's recommendations

It's been many years since I was a student, but for students and teachers looking to get connected, I would first recommend identifying your needs and preferences. Will you be joining a family plan or signing up for your own wireless service? Are you someone who values having the latest devices? Does your college or university provide free internet? Once you answer these questions and decide which plans and devices fit your needs, check out the available deals for students and teachers to see which offers will save you the most.

Oftentimes, being part of a family plan for wireless service makes the most sense. At AT&T, adding a new line for a cell phone can cost as low as \$30 per month per line, depending on the plan and features you select, and adding a new line for a smartwatch is \$10.99 per month. Alternatively, if you're a student or teacher on your own wireless plan, you should definitely check out the student and teacher discounts for teacher service available through AT&T's Signature and Appreciation programs.

College students sometimes have access to free internet service, depending on your school and living arrangements. If your internet service is not provided by your school, where available, AT&T has a variety of options to keep you connected, ranging from AT&T Fiber to AT&T Internet Air, which is our wireless broadband offering. [Check out the differences between AT&T's available internet services.](#)

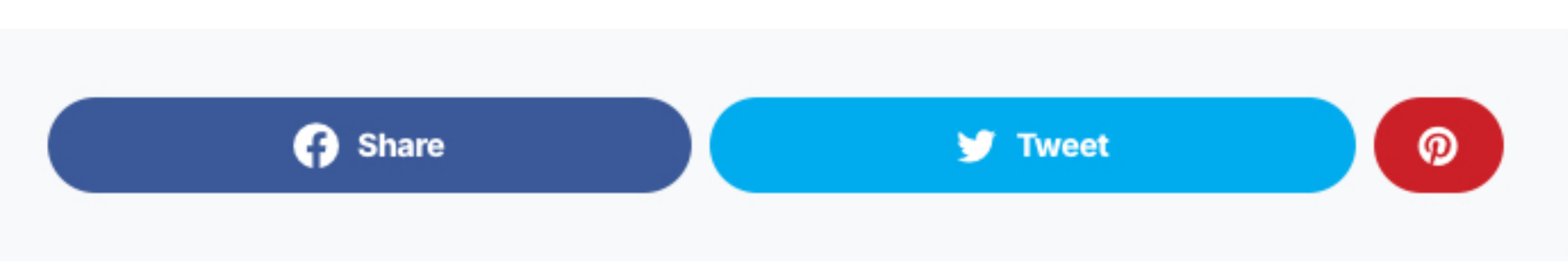
And if you're looking for both wireless and internet service, AT&T offers a great bundle offer where you can save 20% every month off one eligible service when you bundle internet service with unlimited wireless. Keep in mind, this bundle deal may save you more than the available teacher or student discounts, and you'll need to pick one or the other.


*Good luck with the 2024 back-to-school season!*

<sup>1</sup>Req's AT&T Unlimited Premium® PL and proof of eligibility. Credit(s) within 2 bill cycles. \$10/mo. per phone line discount applies to accounts with 5 lines or less. Add'l charges, usage, speed & other restr's apply.

<sup>2</sup>Req's proof of eligibility. Credit(s) within three bills.

<sup>3</sup>Req's elig. unlimited & trade-in. Price after 36 mo. credits. Speed restr's & other terms apply. Req's 0% APR 26-mo. agmt and svc. Well-qual. customers.



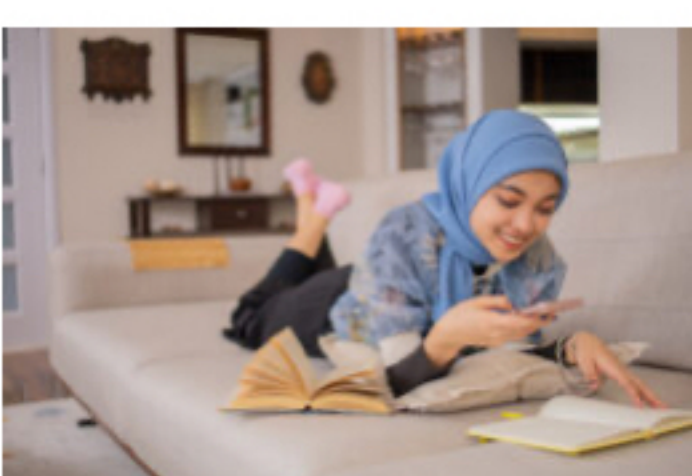


Author

**Katherine Wroblewski**

Katherine Wroblewski is a Principal Technical Product Manager at AT&T who specializes in wireless and wireline technology. Katherine holds a bachelor's degree from Georgia Tech and currently leads SEO content strategy for att.com. She is based in Atlanta, Ga.

#### Related Posts




DEALS, STUDENT & TEACHER DEALS

How to get an AT&T student discount

Being a student may come with a lot of big financial commitments—but that doesn't have to extend to...

BY CARLY MILNE




BUYING GUIDES, DEALS

AT&T's best deals on the new iPhone 16

Can I get a free iPhone? AT&T customers can get the iPhone 16 Pro on us, guaranteed. That means...

BY KATHERINE WROBLEWSKI




DEALS

How series in Florida can save big on AT&T cell phone service

There are so many bonuses that come with growing older, but one of the best is getting to...

BY CARLY MILNE



DEALS

Everything you need to know about AT&T's best bundle offer

If you're looking to stay connected without breaking the bank, signing up for both wireless and home internet...

BY CARLY MILNE