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# AT&T's best deals on the new iPhone 16

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## Can I get a free iPhone?

AT&T customers can get the iPhone 16 Pro on us, guaranteed. That means you can get up to \$1,000 off [iPhone 16 Pro](#) with a qualifying trade-in.<sup>1</sup>

Check out the latest iPhone 16 [deals available online](#) and in [AT&T retail stores](#).

Plus, with AT&T Next Up Anytime<sup>SM2</sup>, you can get the latest iPhone every year.

## Upgrade your cell phone with AT&T Next Up Anytime

AT&T Next Up Anytime is new. It costs an extra \$10 per month and allows you to upgrade early without worrying about the remaining balance of your installment plan. And every year, or once you've paid off one-third of your phone's cost, you will be eligible for our [smartphone deals](#) (maximum three upgrades in a 12-month period). [Learn more about AT&T Next Up Anytime](#).

## AT&T Next Up Anytime replaces AT&T Next Up

AT&T Next Up Anytime is replacing AT&T Next Up. Next Up allows upgrades after 50% of the phone is paid off and costs an extra \$6 per month. In contrast, Next Up Anytime allows upgrades after one installment payment has been made and costs \$10 per month.

If you have AT&T Next Up, you can keep it until you're ready to upgrade your phone, but it will no longer be available when you purchase or upgrade to a new phone. When you upgrade to your new phone, AT&T Next Up Anytime will be the early upgrade option.

## Check your upgrade eligibility

If you're an AT&T customer, you can check your upgrade eligibility with the *myAT&T* app.

1. The first step is to [download the free myAT&T app](#) onto your phone. You can download the app from the major app stores or text "myATT" to 556699 and receive a download link.<sup>3</sup>
2. On the home screen in the "My Wireless Devices" section, select "Manage device and usage". From there, you'll be able to "View upgrade status" and proceed to "Turn in & upgrade", if you'd like.
3. Follow the prompts to choose a new device for your upgrade.
4. Proceed to cart and complete the checkout process to submit your order.

## Tips for trading in your old iPhone

You can initiate a trade-in by visiting [the AT&T trade-in program site](#).

For AT&T Next Up and Next Up Anytime customers, we check each smartphone to make sure it's eligible to turn in. If it is, we'll forgive the balance of that phone's installment plan. If your phone isn't in good condition, we'll charge you the difference between the remaining installment balance and the current value of your returned phone. [Learn trade-in program tips and tricks for a smooth upgrade process](#).

Remember, if you find you can't trade in your old smartphone, you still have options. [Learn next steps if you're ineligible for a trade-in](#).

## Learn more about the iPhone 16 lineup

Each iPhone model in the iPhone 16 series has Apple Intelligence, which is the personal intelligence system that helps you write, express yourself, and get things done effortlessly. With groundbreaking privacy protections, it gives you peace of mind that no one else can access your data.

### iPhone 16 Pro Max and iPhone 16 Pro

These models feature a stunning titanium design, Camera Control, 4K 120 fps Dolby Vision and the new A18 Pro chip, which enables a huge leap in battery life. The iPhone 16 Pro Max has a strong and light titanium design with a larger 6.9-inch Super Retina XDR display, while the iPhone 16 Pro has a 6.3-inch Super Retina XDR display<sup>4</sup>.

Shop [iPhone 16 Pro Max](#) and [iPhone 16 Pro](#). Get iPhone 16 Pro on us, with an eligible trade-in, guaranteed.

### iPhone 16 Plus and iPhone 16

These models feature Camera Control, a 48MP Fusion camera with 2x optical-quality Telephoto so you can zoom in, and the new A18 chip, which delivers a boost in battery life. Choose from five vibrant color options, including Ultramarine, Teal, Pink, White and Black.

Shop [iPhone 16](#) and [iPhone 16 Plus](#).

If you need help deciding between the iPhone 16 models or even older iPhone models, [check out our iPhone buying guide](#).

## Katherine's recommendations

As a rule, I don't usually jump to upgrade my phone when a new smartphone comes out, but after seeing the new features, like the customizable action button and Apple Intelligence, as well as the new color choices in the iPhone 16 lineup, I'm excited to upgrade to the iPhone 16 Pro. You might check out the iPhone 16 lineup and see if the new features appeal to you. If you find you don't need them, there are great deals available on older model iPhones too.

If you do want to upgrade your phone, you'll want to check your upgrade eligibility. I checked mine in the *myAT&T* app. I have AT&T Next Up, and since I've made 22 of 36 payments, which is more than 50%, I'm eligible to upgrade to the new iPhone 16. When I do, I'll switch to Next Up Anytime, because it's worth it to me to pay an extra \$10 per month to gain the flexibility to upgrade at any time (after making the first payment on my new phone).

The best part is, I can get a great deal on the new iPhone 16 Pro. That's a win-win!

<sup>1</sup>Subject to change. Terms and restrictions apply.  
<sup>2</sup>Early upgrade elig. with qual. turn in. \$0 offer may not be available on latest iPhone. Next Up Anytime feature may be discontinued at any time. Limits & restr's apply.  
<sup>3</sup>Compatible device/service required. Data rates may apply for app download and usage.  
<sup>4</sup>The displays have rounded corners. When measured as a rectangle, the screen is 6.12 inches (iPhone 16), 6.69 inches (iPhone 16 Plus), 6.27 inches (iPhone 16 Pro) or 6.86 inches (iPhone Pro Max) diagonally. Actual viewable area is less.

*This article is AT&T sponsored content written by Katherine Wroblecki, a TechBuzz contributor. The statements in this article are her own and don't necessarily represent the positions, strategies, or opinions of AT&T.*

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