'Tis the season for more connections

Spread holiday cheer and enjoy our best deals.



Best deals of the season

Phone + Watch + Tab

Save up to $1,900

Learn how to get Samsung Galaxy S26+ for $0 with eligible trade-in. Plus, get Galaxy Watch8 and Tab A11+ 5G for free.

Req. trade-in of $50 or more, 0% APR 36 mos. w/ autopay. & eligible plans. Terms and restrictions apply. Subject to change. See offer details.

Shop now



New & existing customers

Get the new iPhone 18 Pro for $0

Learn how to get this offer with eligible trade-in.

Req. trade-in of $50 or more & eligible plans. Terms and restrictions apply. Subject to change. See offer details.

Shop now

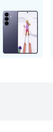
New & existing customers

Get Samsung Galaxy S26+ for $0

Learn how to get this offer with eligible trade-in.

Req. trade-in of $50 or more and eligible plans. Terms and restrictions apply. Subject to change. See offer details.

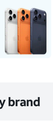
Shop now



Our best no-trade iPhone offers

Get the gift they've been waiting for. Switch to AT&T and get a new iPhone 17e with 0% APR, 36 mo. installment agmt. $0 down for well-qual. customers. Plus, $200 bill credit for trade-in. Taxes & fees not incl. Restrictions apply. See offer details.

Shop now



Our best no-trade Android offers

Make their holiday special for as little as $0.

Get a new S26 FE 5G, Z Fold7, or Z Flip7 with qualifying wireless plan. Pay calculated monthly charge & device balance due. Offers vary by device. Taxes & fees not incl. Restrictions apply. See terms and other terms apply. Subject to change.

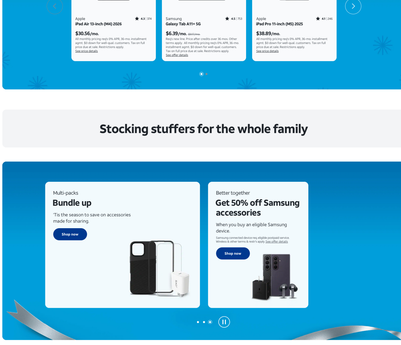
Shop now



Shop by brand

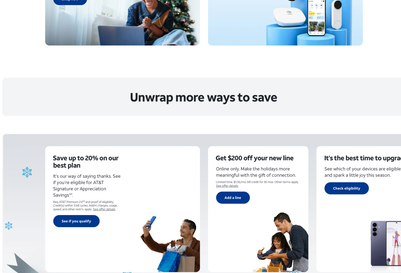
Apple Samsung Google motorola

Show prices with trade-in ON

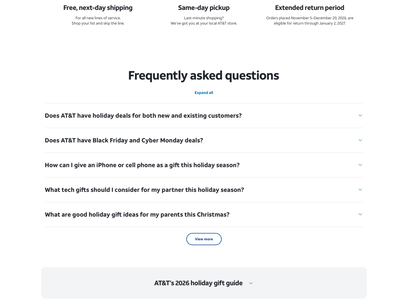


Shop by recipient

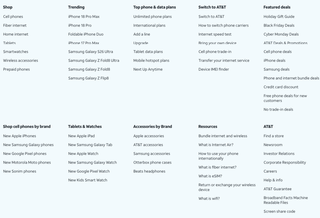
For him For her For kids For fitness lovers



Stocking stuffers for the whole family



Connect your home this holiday season



Unwrap more ways to save

Holiday shopping made easy

Free, next-day shipping
For all new lines of service.
Shop your list and skip the line.

Same-day pickup
Last-minute shopping?
We've got you at your local AT&T store.

Extended return period
Orders placed November 5–December 31, 2026, are eligible for return through January 2, 2027.

Frequently asked questions

Expand all

- Does AT&T have holiday deals for both new and existing customers?
- Does AT&T have Black Friday and Cyber Monday deals?
- How can I give an iPhone or cell phone as a gift this holiday season?
- What tech gifts should I consider for my partner this holiday season?
- What are good holiday gift ideas for my parents this Christmas?

View more

AT&T's 2026 holiday gift guide

Explore more from AT&T

Deals Wireless Internet Bundles Accessories Tablets Watches

© 2026 AT&T Intellectual Property. All rights reserved.