

**Easy-to-manage benefits for you,
consumers' #1 choice in vision care for them**

Now is the perfect time to enhance your benefits package with vision care — simply add it when you renew.

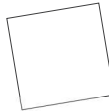
All Vision BlueSM plans are powered by VSP[®] Vision Care — a company that's been helping people see clearly for 60+ years.

Learn more today! Visit: AlabamaBlue.com/MyGroupPlan

Or call <1-888-888-8888> to speak with your Blue Cross representative.



450 Riverchase Parkway East
Birmingham, AL 35244-2858



**Add vision coverage to your health plan
when you renew on [date TBD]!**

**Add
Vision Blue
when you
renew!**

**The squint
stops here.**

Add Vision BlueSM when you renew



We cover what matters.

**See how
easy it is
to add vision
coverage!**

▼ OPEN HERE ▼



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Vision BlueSM
when you
renew!**



**BlueCross BlueShield
of Alabama**

450 Riverchase Parkway East
Birmingham, AL 35244-2858



**Add vision coverage to your health plan
when you renew on [date TBD]!**

<First_Name> <Last_Name> <Suffix>
<Address_Line1>
<Address_Line2>
<City>, <State_Code> <Zipcode> <Zip4>
<USPS Barcode>

The squint stops here.

Add Vision BlueSM when you renew



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of Alabama

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▼ OPEN HERE ▼



Quality vision care for them, easy plan management for you!

Choose from 6 premium vision plans, powered by
VSP® Vision Care



Annual coverage for what matters most

All plans include an annual WellVision Exam® and yearly coverage for both glasses and contact lenses



VSP is consumers' #1 choice in vision care

The best value, best care and best choices from the largest vision benefits company in the U.S.



4 in 5 employees value vision care as much as healthcare*

Eye care *is* healthcare — and we make it simple to provide both

*<https://www.xphealth.co/whitepaper/>

VSP® is an independent company providing vision network and claims processing services on behalf of Blue Cross and Blue Shield of Alabama. Blue Cross and Blue Shield of Alabama is an independent licensee of the Blue Cross and Blue Shield Association.

Fold line

Set your sights on a better benefits package

You can choose from six plans that include an exam, lenses and contacts every 12 months and provide generous in-network allowances for retail frames and elective contact lenses. WellVision Exams® are covered in full after a \$10 copay.

Looking for more discounts and savings? All plans include:

- 20% savings on additional glasses
- 20% savings on sunglasses
- Out-of-network discounts
- And more!

See everything in one place

You can easily manage all your Blue Cross and Blue Shield of Alabama benefits through **GroupAccess** — your secure online resource. Plus, enjoy the convenience of keeping your plan rate for 24 months.

Learn more today! Visit:

<AlabamaBlue.com/MyGroupPlan>

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**BlueCross BlueShield
of Alabama**

