



Westerly. Playing tag.

You live a full life.

**Get the benefits you
need to support it.**



Here for you, now and always.



Outer envelope (continued)



**Blue Cross
Blue Shield**
of Rhode Island

500 Exchange Street
Providence, RI 02903-2699

Presorted Standard
U.S. Postage
PAID
Permit No. 2028
Providence, RI

Request your **FREE** Enrollment Guide NOW.

See inside for details.



\$0

\$0 Primary care visit copays*

\$0 Preventive & comprehensive dental

\$0 Prescription deductible

No referrals

Live life to the fullest
with a plan that has a full list of **BENEFITS**



**IMPORTANT MEDICARE ENROLLMENT
INFORMATION FOR:**

First Name Last Name

Address 1

Address 2

City, ST Zip

|||||

Dear <Firstname>,

Live your best life in the Ocean State with one of the top-rated Medicare plans in the country. Blue Cross & Blue Shield of Rhode Island is a local institution that has served the community for more than 80 years, and we're proud to offer an affordable plan that's built to support your lifestyle. From our service to our provider network, we're here for you—always.

Get more—without spending more.

The **BlueCHIP for Medicare Value (HMO-POS)** plan provides the benefits you need and the valuable extras you want—all for \$0 a month. Benefits include a \$0 gym membership, \$0 routine hearing and vision screenings, and access to Rhode Island's largest Medicare Advantage network. Members also get \$0 preventive and comprehensive dental coverage, which includes annual cleanings, root canals, and periodontal services, as well as an increased benefit maximum for 2024.

(over, please)

**NOW's the time to
pay \$0 for the
benefits you need.**

\$0 Premium

\$0 Primary care visits*

**\$0 Preventive &
comprehensive dental**

\$0 Prescription deductible

\$0 Generic drugs

\$0 Labs & X-rays

\$0 Gym membership

\$0 Private rides

\$0 Virtual doctor visits

AND more!

Call now to speak with a Medicare advisor

(401) 679-6429 (TTY: 711)

8:00 a.m. to 8:00 p.m., seven days a week



Get a **FREE**
Enrollment
Guide

see back for details

Three reasons to **ENROLL in our BlueCHIP for
Medicare Value plan:**

1. In 2022 and 2023, it received top ratings from Medicare, healthcare professionals, and plan members.**
2. This plan gets excellent feedback in several areas, including customer service, benefits, and coverage.
3. It is Rhode Island's most popular Medicare Advantage plan.†

Once Again!

Rated 5-Stars
BY MEDICARE

Letter (continued)

You'll love these extra benefits.

We make getting the products and services you need easy, thanks to our Flexible Benefit Card. It can be used to pay for dental, hearing, and over-the-counter everyday health items.

Members can also receive household help with chores, errands, and more. This hands-on support is available seven days a week.

We're here for you—always!

In today's changing world, our mission endures: Keeping you healthy, active, and independent ... while keeping money in your pocket.

If you have any questions, call us at (401) 679-6429 (TTY: 711). We'll be happy to help.

You're also welcome to stop by one of five **Your Blue StoreSM** locations for in-person service and help with enrolling.

Sincerely,



Michael Menard
Vice President, Medicare
Blue Cross & Blue Shield of Rhode Island



Get in-person help enrolling in a Blue Cross Medicare plan

Join us at a local Blue Cross Medicare AEP Sales Meeting. This opportunity is available to Rhode Island residents on Medicare who want to lower their healthcare costs in 2024. Ask questions and get hands-on help enrolling in a new plan!

Attend one of the meetings below, or visit bcbsri.com/events/medicare to find additional sessions.

Jacky's Galaxie

383 Metacom Avenue, Bristol

Tuesday, October 24 11:00 a.m.
Wednesday, November 8 10:00 a.m.
Thursday, November 16 1:00 p.m.

Hampton Inn

20 Hotel Drive, South Kingstown

Thursday, November 2 11:00 a.m.
Saturday, November 11 10:00 a.m.
Tuesday, November 28 1:30 p.m.

Holiday Inn Express

194 Fortin Drive, Woonsocket

Wednesday, October 25 noon
Wednesday, November 8 noon
Monday, November 20 2:00 p.m.

Call today to reserve your seat!
(401) 679-6429 (TTY: 711)

8:00 a.m. to 8:00 p.m., seven days a week

Family members, caregivers, and friends are encouraged to attend with you!

*At patient-centered medical homes (PCMHs). **Rated 5-Stars by Medicare in 2022 and 2023. Every year, Medicare evaluates plans based on a 5-Star rating system. *Based on market calculations from CMS: Monthly Enrollment by CPSC, Report Period 2023-08. Blue Cross & Blue Shield of Rhode Island is an HMO and PPO plan with a Medicare contract. Enrollment in Blue Cross & Blue Shield of Rhode Island depends on contract renewal. An independent licensee of the Blue Cross and Blue Shield Association. Phone hours: Monday through Friday, 8:00 a.m. to 8:00 p.m.; Saturday, 8:00 a.m. to noon. (Open seven days a week, 8:00 a.m. to 8:00 p.m., October 1 – March 31.) You can use our automated answering system outside of these hours.

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Get your **FREE** Enrollment Guide right **NOW**:
RI MedicarePlan.com/dm2value

Call now to speak with a Medicare advisor
(401) 679-6429 (TTY: 711)
8:00 a.m. to 8:00 p.m., seven days a week



Scan to download



Go online to get your
FREE Enrollment Guide:
RIMedicarePlan.com/dm2value

Or call to speak with a Medicare advisor:
(401) 679-6429 (TTY: 711)
8:00 a.m. to 8:00 p.m., seven days a week



East Providence. Enrolling at Your Blue Store™.



**Get peace of mind with this
nationally rated local plan today!**

Our **BlueCHiP for Medicare Value** plan was rated 5-out-of-5 Stars by Medicare based on service, care, and benefits in 2022 and 2023.**

When you enroll in this plan, you're getting one of the top-rated plans in the nation—right HERE in Rhode Island.

*At patient-centered medical homes (PCMHs). **Rated 5-Stars by Medicare in 2022 and 2023. Every year, Medicare evaluates plans based on a 5-Star rating system. Blue Cross & Blue Shield of Rhode Island is an HMO and PPO plan with a Medicare contract. Enrollment in Blue Cross & Blue Shield of Rhode Island depends on contract renewal. An independent licensee of the Blue Cross and Blue Shield Association.



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Get a plan that keeps up with **YOU**
and gives you the support you need to feel your best.



Richmond. Hiking with the grandkids.

Join one of
the top-rated **\$0**
Medicare plans in
the nation.
Right **HERE**
in Rhode Island.

Call **(401) 679-6429**
(TTY: 711) **TO ENROLL**





Middletown. Getting a little trim off the top.

Enjoy **BENEFITS** that can enrich your life—without straining your budget.

The **BlueCHIP for Medicare Value (HMO-POS)** plan gives you access to a strong lineup of benefits, coverage, and customer service so you can live your life to the fullest—right **HERE** in the Ocean State.

A lot of zeros can really ADD UP to save you MORE.

Not only will you pay a \$0 monthly premium, you'll pay \$0 for this long list of benefits. Keep more money in your pocket without sacrificing the benefits and services you use most.

- \$0** Premium
 - \$0** Primary care visits*
 - \$0** Preventive & comprehensive dental
 - \$0** Prescription deductible
 - \$0** Hearing aids
 - \$0** Generic drugs
 - \$0** Labs & X-rays
 - \$0** Gym membership
 - \$0** Private rides
 - \$0** Virtual doctor visits
- AND more!**

You'll also get additional benefits to help you live the best life possible—right **HERE and right **NOW**.**

- Flexible Benefit Card
- Quarterly over-the-counter benefit for everyday health items
- Annual allowance for vision hardware
- Nutritional counseling
- Household help, available 7 days a week
- Hearing aids starting at \$0
- Acupuncture visits for just \$15
- Local customer service available in English, Spanish, and Portuguese

CALL (401) 679-6429 (TTY: 711) TO **ENROLL NOW.**