

Primary text: Choose Blue Advantage® Premier (PPO) to enjoy a

low maximum annual out-of-pocket limit, \$0 PCP

visits & more.

Headline: Join This Plan Today

Description: Enrollment ends 12/7.

Landing page URL:

enroll-now>



Primary text: When you have Blue Advantage® Complete (PPO),

90% of Alabama doctors & 100% of hospitals are

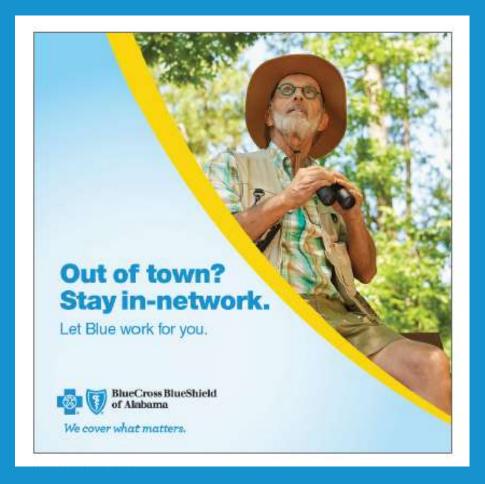
in-network.

Headline: Enroll By 12/7

Description: \$0 premium plan.

Landing page URL: bcbsalmedicare.com/sales/web/medicare/

enroll-now>



Primary text: C PlusSM picks up where Medicare leaves off —

even when you're traveling outside of Alabama.

Headline: Enroll in C PlusSM today

Description: Full hospital coverage.

Landing page URL: bcbsalmedicare.com/sales/web/medicare/

enroll-now



Primary text: Choose an all-in-one, flexible Medicare

Advantage plan that gets who you are and

what you need.

Headline: Get 2026 Benefit Information Today

(Alternate headline) Enroll Now

Description: Stay healthy & save money.

Landing page URL: [bcbsalmedicare.com/sales/web/

medicare/request-coverage-options]