



**Michigan Symposium on Media and Politics Symposium**  
**Environmental Advocacy in a Polarized World**  
**Friday, February 22, 2019**  
**Michigan Room, The Michigan League**

**Agenda:**

<b>9:00am</b>	<b>Welcome by Nojin Kwak</b>
<b>9:05 am</b>	<b>Opening Remarks by Sol Hart</b>
<b>9:15am</b>	<p><b>Session # 1:</b>  <b>Complexities in Environmental Communications</b></p> <p>Dominique Brossard, University of Wisconsin - Madison  <i>Trust in Science: Ending the Debate?</i></p> <p>Matt Nisbet, Northeastern University  <i>The UN Paris goals are a fantasy. It's time for plan B on climate change – What scholars and intellectuals need to do</i></p> <p>David Poulson, Michigan State University  <i>New Tools for Complex Stories</i></p>
<b>10:45am</b>	<b>Break</b>
<b>11:00am</b>	<p><b>Session # 2:</b>  <b>Communicating about Environmental Issues</b></p> <p>Luis Hestres, The University of Texas at San Antonio  <i>Communicative Practices of the US Climate Change Movement</i></p> <p>Jim Malewitz, Bridge Magazine  <i>Climate change: How to report on the existential threat of our time?</i></p>
<b>12:00pm</b>	<b>Break</b>

<p><b>12:45pm</b></p>	<p><b>Session # 3: Comedy and Climate Change</b></p> <p>Max Boycoff, University of Colorado - Boulder <i>A Laughing Matter? Confronting climate change through humor.</i></p> <p>Amy Becker, Loyola University Maryland; Ashley Anderson, Colorado State University <i>Can Comedy Stimulate Climate Change Advocacy and Engagement?</i></p> <p>Lauren Feldman, Rutgers University; Caty Borum Chattoo, American University <i>Can Laughter Help Save the Planet? Comedy's Role in Promoting Public Engagement with Climate Change</i></p>
<p><b>2:15pm</b></p>	<p><b>Break</b></p>
<p><b>2:30pm</b></p>	<p><b>Session # 4: Partisanship &amp; Polarization on Environmental Policy</b></p> <p>Dominik Stecula &amp; Eric Merkley, University of Pennsylvania <i>Party Cues in the News: Explaining the Dynamics of Climate Change Skepticism</i></p> <p>Erik Nisbet, Ohio State University <i>Values vs. Ideology: Can we harness values for strategic communicating about contentious environmental issues?</i></p> <p>Jessica Myrick, Penn State University <i>Can narrative news techniques increase curiosity about climate change policy? The potential for increasing engagement and decreasing polarization</i></p>
<p><b>4:00pm</b></p>	<p><b>Break</b></p>
<p><b>4:15pm</b></p>	<p><b>Session # 5: Plenary and Discussion</b> Sharon Dunwoody, University of Wisconsin - Madison</p>
<p><b>5:15pm</b></p>	<p><b>Symposium Concludes</b></p>